

Economic Development



By Kellen [REDACTED], Natalie [REDACTED], Luis [REDACTED], Noe [REDACTED],
Victor [REDACTED]

Challenge

- More housing
- Less commercial businesses
- More small businesses



Existing Conditions

- Homeless
- Crime
- Traffic
- Busy



Case Studies: San Jose, COVID-19



- Small businesses going under
- High rent
- Covid
- San jose Grant for small business
- Funded by The Federal American Rescue plan

Impact

- Many Santa Rosa small businesses close
- Brings down infrastructure
- Grant similar would help to maintain



What i've learned

- Businesses are needed
- For economic development
- Provides for the communities
- Lots of benefits



Our Vision



2365 Midway Dr, Santa Rosa, CA 95405

- Growth of local business
- Attracting tourists/people who live nearby
- Creating a community citizens want to be a part of
- Sturd infrastructure

Long Term Recommendation

- Lively Areas
- Successful Businesses
- The City and People both make money off of this
- The Tax Income the city will be great!

