

# How Trash effects the City of Santa Rosa

And as it pertains to Santa Rosa's economic development

Sam [REDACTED], Connor [REDACTED],  
Micheal [REDACTED], Javier [REDACTED]

# **Santa Rosa's trash problem is a threat to our economic development**

**Areas around Santa Rosa that are heavily filled with  
litter and homeless loitering, like downtown Santa Rosa,  
has way less flow of new businesses coming into the  
buildings and visiting tourist**

<https://wetlandinfo.des.qld.gov.au/wetlands/management/pressures/litter-illegal-dumping/effects-values/economic-impacts.html#:~:text=Waste%20pollution%20not%20only%20affects,resources%20and%20clean%20Dup%20costs.>

**This a good site for info about:**

Lower land values, Reduced tourism, Waste clean up costs

# Problem & Solution

Local Events held by the community would strengthen our community. I feel interactive pop ups would build more shared respect for the area they call home. Simple cleaning up of areas in the downtown like next to the Roxy theater would change many's view of their current downtown. If we do small simple changes to improve downtown, pedestrians will feel more obliged to keep the sidewalks and streets clean.

## Problem & Solution

Certain areas and/or neighborhoods throughout Santa Rosa have a lot more litter than other places that're only a couple hundred yards in distance between each other. Santa Rosa has a lack in economic equality as neighborhoods very close to each other have extreme differences in quality of infrastructures as well as differences in cleanliness. Our solution is increased taxing by 5% in all neighborhoods/ areas but use part of that percent to create more resources for low income communities to benefit off of like food stamp offices and residential support facilities while the other half of that five percent goes to cleaning up the City of Santa Rosa.

The biggest way we can make an impact to reduce our waste pollution is to educate the public on the importance of separating your trash into compostables, recyclables, and landfill. Many cities like Ljubljana, Slovenia; Penang, Malaysia; and Cajicá, Colombia require waste to be separated in order to utilize their composting process. Some cities use worms to compost their waste into fertilizers for their crops. Some cities use machinery to cleanly turn their waste into compost and fertilizer. Many cities also run information campaigns to promote reduction, re-use and responsible consumption