Alternative Highlights

All three future development alternatives would:



Reduce vehicle miles traveled and associated greenhouse gas emissions compared to the current General Plan.



Increase the share of trips made by biking, walking, or taking transit compared to the current General Plan.

- Increasing the number of residents working from home could further reduce VMT at similar proportions across each alternative.
- New housing will outpace new local jobs so some new residents may need to drive to work outside of Santa Rosa.

In each alternative, where development occurs, traffic is anticipated to grow, though alternative modes of transportation and City policies may help curb congestion. Visit the project website for more information on the alternatives transportation analysis, available at: www.santarosaforward.com/Alts.

Mobility and Connectivity

The updated General Plan will include enhancements to the transportation network that will complement future land uses, improve connectivity, and help reduce the community's dependence on single-occupant and private vehicles, which will be achieved using different strategies in each alternative:

Alternative 1: Central Corridors

Most community needs are met in or near the central area of the city.

Transportation network improvements connect people to Downtown in a huband-spoke pattern, improving access by transit and bike.

Alternative 2: Neighborhood Main Streets

The majority of new residents live near daily destinations such as jobs, retail, and dining. Sidewalk gaps are eliminated and expanded bikeways connect residents to their nearest key corridor.

Alternative 3: Distributed Housing

Residents may need to travel by private vehicle or bus to access needed goods and services. The current street pattern is maintained, with targeted enhancements along corridors where new duplexes, triplexes, and multifamily housing would be focused. The bike network is significantly expanded to make crosstown travel easier and safer.