## Economics and Housing Comparison

Each alternative accommodates the same amount of housing and non-residential growth between now and 2050. The alternatives differ in where growth occurs across the city—particularly for housing, retail, and office uses and therefore results in different patterns regarding where people live in relationship to where they work, play, and shop. The graphic on this page identifies the anticipated overall in Santa Rosa over the next 30+ years. Visit the project website for more information on the alternatives economic analysis, available at:





## **Maximum Potential New Construction**







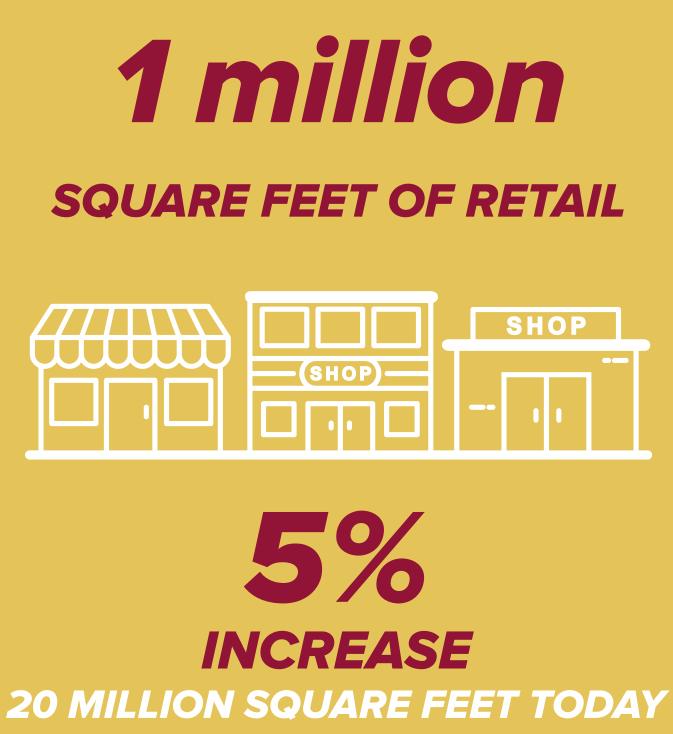




**SQUARE FEET OF OFFICE** 









6.5 MILLION SQUARE FEET TODAY

## 1.5 million SQUARE FEET OF INDUSTRIAL