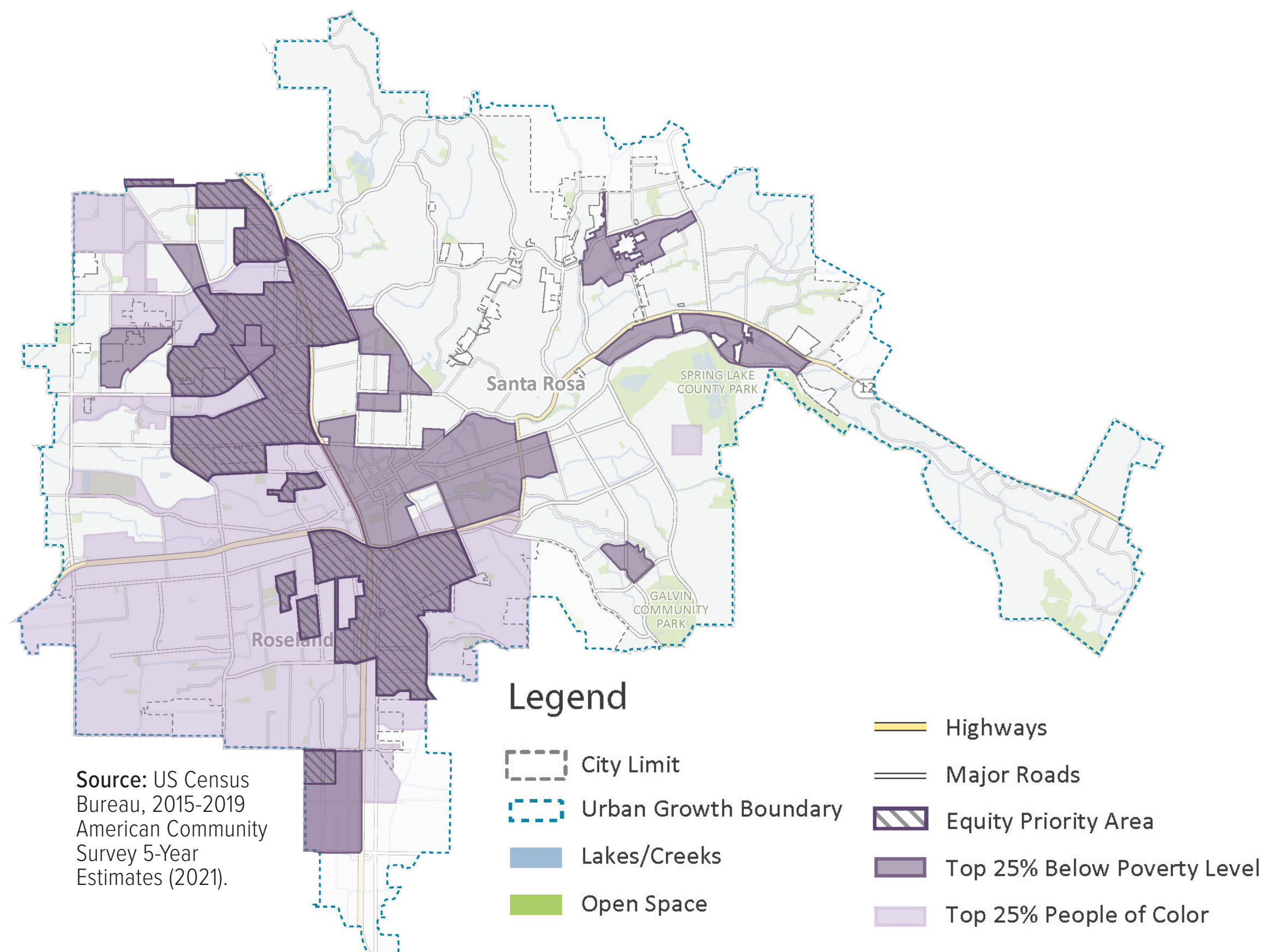


Equity in Santa Rosa

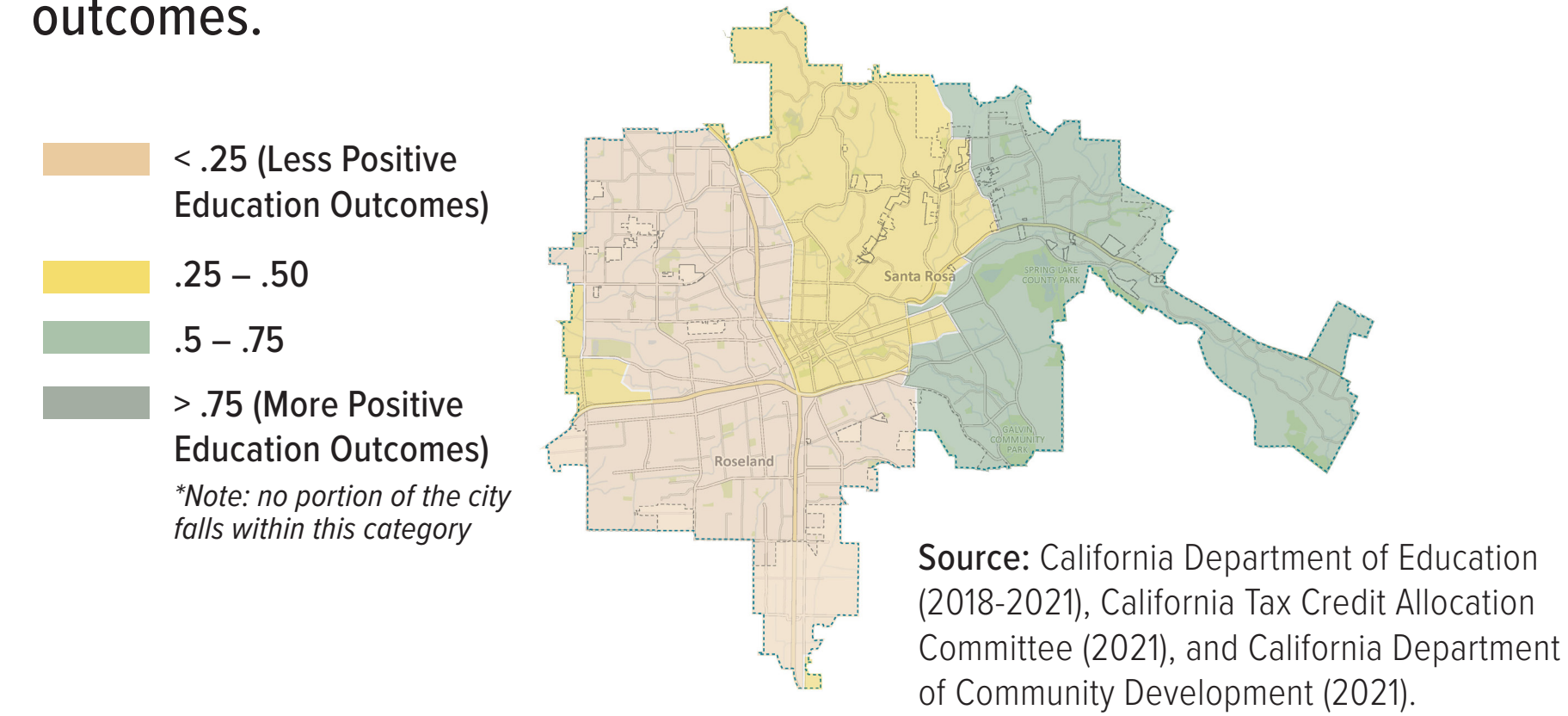
Increasing community equity and providing every resident with the opportunity to attain their full potential are major priorities for Santa Rosa Forward. The project team has identified **Equity Priority Communities** and **Equity Priority Populations** in Santa Rosa. The map below identifies the location of the Equity Priority Communities in Santa Rosa (purple hatch), which is where concentrations of lower income households and people of color overlap.

Equity Priority Communities



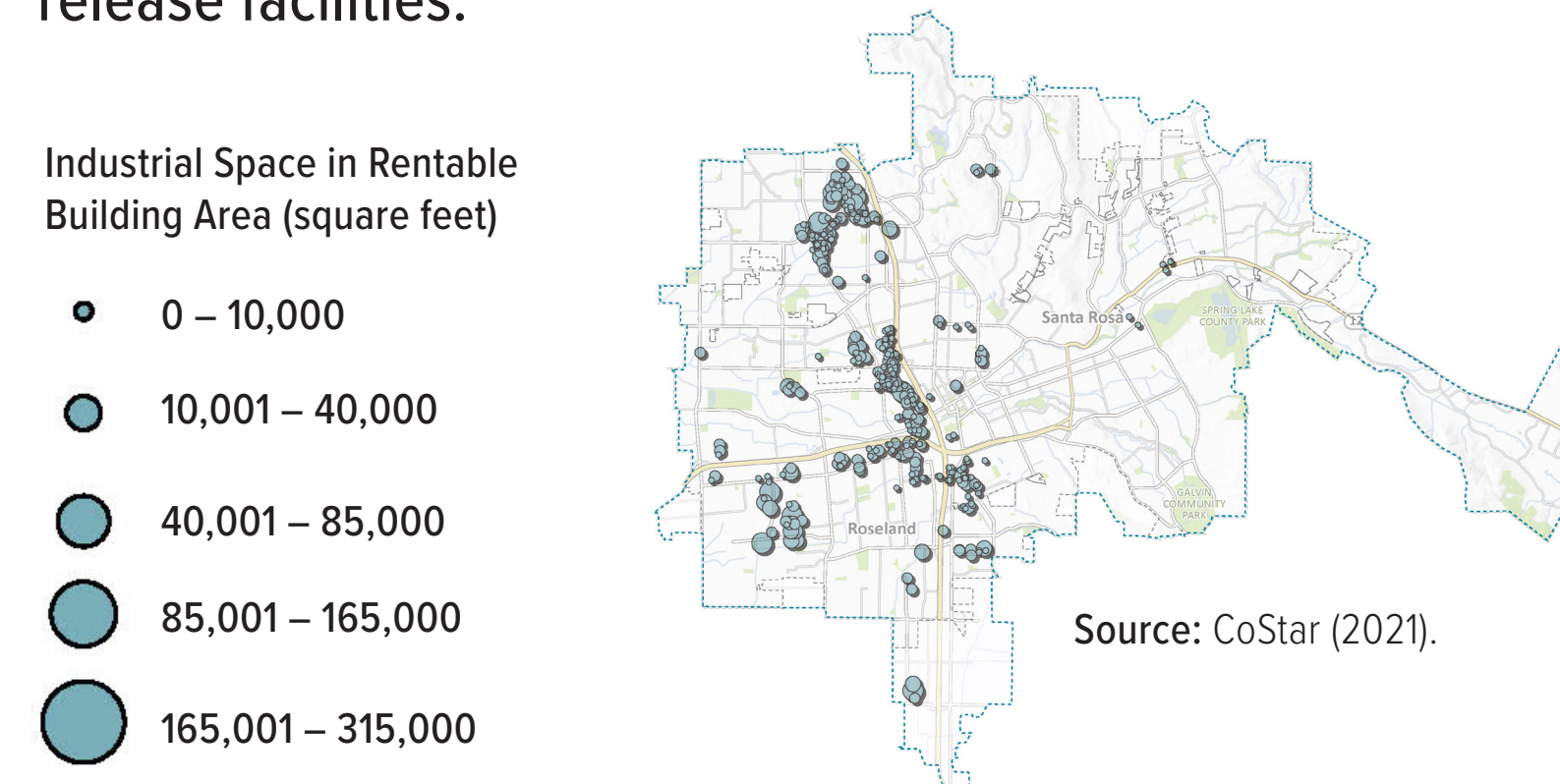
Educational Outcomes

People of color and lower income households are more likely to receive less resources for education and have poorer educational outcomes.



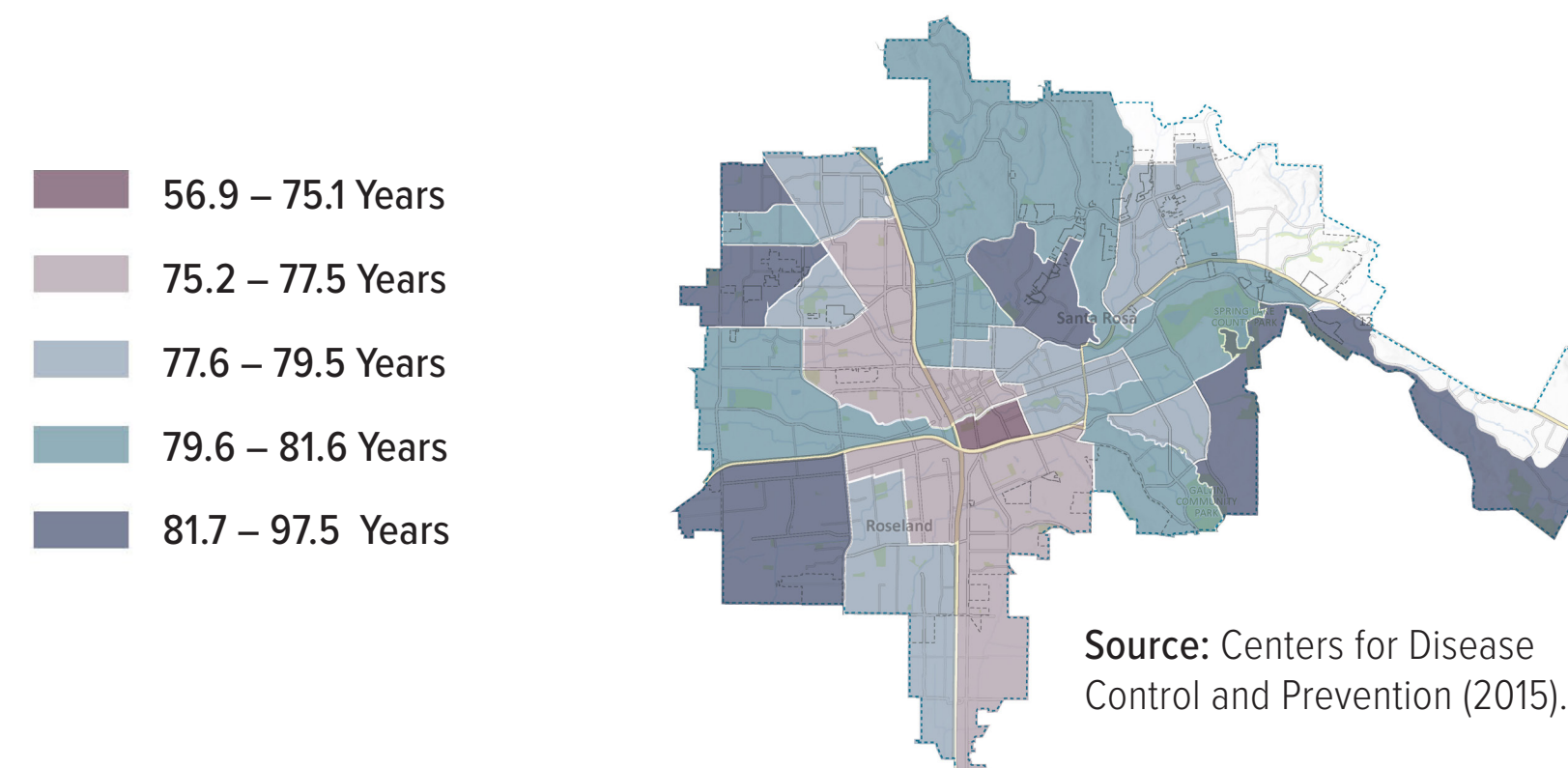
Environmental Justice

People of color and lower income households are more likely to live near harmful, unhealthy uses, like freeways and industrial and toxic release facilities.



Life Expectancy

People of color and lower income households are more likely to have higher rates of disease and a lower life expectancy due to reduced access to healthcare and healthy foods, as well as social, economic, and environmental disadvantages.



How do we define Equity Priority Communities?

People of Color make up about 45 percent of Santa Rosa’s population, including those who identify as African American and/or Black, Asian or Pacific Islander, Indigenous, Latinx, and/or more than one race.

Low Income households earn up to 80 percent of the median income in the County. In 2021, this includes individuals living alone who earn less than \$65,150 and 4-person households earning less than \$103,300.

Who are Equity Priority Populations?

- » Low-income individuals and families
- » Racial or ethnic groups experiencing disparate health outcomes
- » Seniors, children, youth and young adults
- » Individuals with disabilities
- » Immigrants and refugees
- » Outdoor workers and farmworkers
- » Individuals who are limited-English proficient (LEP)
- » Unhoused people
- » Lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQQ) communities
- » Individuals who are incarcerated and those who have been incarcerated