Timeline & Community Comments

How will Community Comments on the Alternative be Used?

Community comments and feedback gathered during the alternatives phase will help shape the creation of a "preferred alternative" that will serve as the foundation of the updated General Plan.

The preferred alternative, created by the community, may include components from any or all alternatives, plus new ideas that emerge during the community conversations over the next few months.

When the preferred alternative is developed, it will include more detailed land use and circulation plans as well as goals, policies, and actions.

These analysis will be presented to the community during another round of community conversations later this year.

The diagram to the right shows the overall project timeline and specific detail on the current **Land Use and Circulation Alternatives phase**.

For more information about the project, please visit:

www.santarosaforward.com



Project Timeline







Existing Conditions Analysis and Vision (Fall 2020 - Summer 2021)



Land Use and Circulation Alternatives (Summer 2021 - Spring 2022)



Preferred Alternative (Spring 2022 - Summer 2022)



Draft General Plan (Summer 2022 - Fall 2022)



Environmental Analysis (Summer 2022 - Fall 2022)



Public Review and Adoption (Fall 2022 - Spring 2023)



Additional Zoning Amendments (Spring - Summer 2023)



Phase Milestones

Community Vision Statement (June 2021)

- Alternatives Development and Analysis (Summer - Fall 2021)

— Alternatives Workbook (January 2022)

Community Discussions: Alternatives (February - March 2022)

City Council Study Session (Spring 2022)

