

The following are the complete results of Community Survey #1. This includes all comments entered by participants. Please note that the grammar and language of the comments has not been edited (e.g., these are verbatim notes). The detailed comments; however, do not include any personal information (e.g., names, email addresses, etc.) to protect privacy and ensure the anonymity of participants.

What are the most important changes you would like to see in the City of Santa Rosa? Select up to 3.	Count	Percent
Having a healthier community	126	9%
Improving access to healthy and affordable food	131	10%
Improving shopping, dining, and entertainment	191	14%
Promoting full and equal participation of all groups of people in the City	208	16%
Ensuring equal access to clean air, water, and environment	268	20%
Improving how people move around Santa Rosa	288	22%
Other	332	25%
Promoting jobs and economic growth	356	27%
Enriching community public services and amenities (parks, services, retail)	452	34%
Creating housing for all	534	40%
Protecting against natural hazards (fires, floods, earthquakes)	697	52%
<b>Total</b>	<b>3583</b>	<b>268%</b>

**Additional Comments (N:358)**

Get the homeless off the streets and neighborhoods.
Fix the homeless problem - do something about it
The transients are terrorizing our community with theft, biohazard and trash. This needs to be addressed.
Stop enabling toxic compassion through sanctioned tent cities. Remove and clean up the needles, feces and trash.
Expand Fiber internet and cell phone coverage reliability
Climate neutrality, which spans many of the above
More law enforcement presence. The lawlessness needs to stop.
Fix main roads in town. Pacific Ave. Chanate Mendocino Ave.
Not just creating more housing, but specifically creating more mid to low income housing.

Put money away and invest for future benefits of city employessy
Mitigating the impacts of homelessness on our community (trash, debris, lawlessness, disregard for the community)
Not allowing the homeless to set up in our city. Cleaning up human feces, hypodermic needle and trash created by homeless.
Traffic control - speed bumps, chicane, street trees, pedestrian right away.
Addressing the homeless problem on Santa Rosa.
Figure out a way to deal with the homeless, they need an area that can be monitered.
Extending sewer line down Guerneville Rd towards Sebastopol
Microgrids and decentralized community power such as solar panels, wind turbines, and battery storage. Financial assistance for everyone willing to add solar to the community grid at schools, churches, garages, and private homes. Electricity autonomy that is neighborhood-based.
I would like Santa Rosa to become a CLEAN, WEED FREE, PRETTY city that is a pleasure to be in.
more emphasis on a green economy
Fixing the constant potholes, repair the whole street especially on Brookwood on the side of the fairgrounds
Ending RV parking and tents in city
Drug / mental health services
Preserve the beautiful natural environment of the city of Santa Rosa— don't build up!!!
Provide more Safety against crime to those residents
Fix roads and streets. Our streets are 3rd world quality; a danger to car traffic; and damage vechile tires causing increased costs to that citizens incur and the city never sees.
No more homeless encampments
Address the homeless issue so that citizens can feel that their community is safe, clean and useable for all.
clean up the homeless population
Homelessness having them able to put their tents wherever they want building up a lot of garbage and SUVs being parked wherever they want your business is ruining businesses that needs to stop making the city safe
Preservation of open space, wildlife corridors, and regional parks
Do something to reduce the homeless population and remove all the RV and tents that are taking over all of our streets, parks and neighborhoods. I think the only way to do this is to crack down on drugs and drug abuse. The city seems so much more unsafe than ever before! My elderly moms car was just stolen from her driveway in a seemingly nice and safe neighborhood. They found it a month later after arresting a homeless man for a DUI and the man had been living in her car. It was trashed and full of drugs and his tent. This is not the nice and safe Santa Rosa I grew up in! I am now embarrassed and ashamed of this city! We pay so much in property taxes and I just don't understand where all the money goes? Our city looks like a dump, the roads are bad, the drug situation and homeless situation is out of control! There are weeds and trash and graffiti. The downtown area is not only unsafe it has also been ruined with the horrible new square that's just a cement parking lot for the homeles

Make square more inviting...beautify - fountains, flowers, trees
More Pickleball courts at Howarth
Get rid of the homeless roaming our streets
Environmental restoration and connectivity of more creeks!
Fix the roads. Especially Calistoga Road and Montgomery
pave or resurface residential streets ei Manhattan Way
To not let people camp on the sidewalks
Take a holistic view of improving the downtown area with a goal of making SR more like Healdsburg, Sonoma, Windsor, and Petaluma
Safer streets and parks for families.
I would like to see a CAHOOTS-style unit or units operating in Santa Rosa, to respond to calls for service that have a behavioral or mental health component. Like the CAHOOTS program in Eugene, OR
Find a solution for the homeless population that is lining the streets, shopping centers, etc. Begin and continue abatement of encampments in public spaces, streets and roadways. Other options should continue to be explored, but making all residents feel safe and comfortable should be a priority- and those living in homes nearby are often fearful to utilize trails or go on walks due to the number of homeless individuals taking over the surrounding spaces/streets. This isn't meant to sound harsh, its meant to give perspective that we are all human, doing our best, and that with the right mitigation and options, a balance can be found that all are comfortable with.
Do not give the homeless housing or services! Just remove them. They are not from here. They need mental help.
Improve the surfaces of the streets
fix the roads
Stop building new residential housing. Period. Santa Rosa is full. If new housing is built, it will simply compact everyone together within the same space - like squishing everyone together to get one more passenger on a crowded elevator. Just because someone says, "I want to live in Santa Rosa, CA" does not mean they have a right to force themselves upon those already living here. What would you "city leaders" do if 750,000 families from across the USA arrived in Santa Rosa with their U-Haul vans and said they wanted to live here? You'd say, "Sorry, there's no room; go find another less populated spot, like Boise, Idaho e.g., which has plenty of open space to build housing.
Clean up all around SR (power wash sidewalks, pick up trash!!!), maintain (trim dead branches from trees, pick weeds in road medians) and beautify (plant flowers) downtown.
remove the culturally and socially divisive Santa Rosa plaza mall
#2. Improve law enforcement, we DO NOT feel safe #3 Restore Parks & Trail access residents lost due to transient take-over and destruction
More housing for low income seniors
Homeless encampments have to be dealt with, meaning an effective policy for handling homelessness has to be enacted. This is a REGIONAL issue, not a problem for SR only. Requires a regional approach with help from state and federal agencies.
Removing the homeless population from our community.
Santa Rosa needs to clean up the downtown. It is an embarrassment. It is dirty and in inviting. Courthouse Square turned out horrible. I have not talked to one person that didn't

declare it a disaster. Cement jungle, parking spaces, cheap picnic tables, and bike racks for \$4 million. Please remodel downtown store fronts. Add awnings, flowers, and clean up planters filled with garbage and weeds.
Supporting families, children, schools, parks
Do something about the homeless problem!!
Accountability and transparency
Defund the police
Preserve the Bennett Valley Golf Course
Save our golf course
Saving Bennett Valley Golf Course
Save Bennett Valley Golf Course
Recreation facilities including public swimming pools
Save Bennett valley golf course
Save Bennett Valley Golf Course!
Save Bennett Valley Golf Course
Save Bennett Valley Golf Course
Enforce rules against homeless camping in neighborhoods to reduce effects of waste and drug use
The current level of housing is an issue without additional water
Removing the homeless
Put the utilities underground The \$95MM you just received should 100% go to fire mitigation
Save Bennett valley golf course
Get homeless off the streets and in facilities that can provide for their basic needs. In spite of rights and laws its gone too far and I am concerned about community safety. SR needs to clean up its street image
Walking and biking paths throughout the city.
Save Bennett valley golf course
Save Bennett Valley golf course, Galvin Park and the restaurant/event center
Cleaning up city moving homeless of streets
Cleaning up homelessness, getting rid of garbage preserving parks
Improvement to the city; streets, buildings, work to draw businesses in, not push them out. Work on not giving city money to homeless services which has only drawn in more homeless.
Get rid of the homeless. This ruins the city
Addressing homelessness, drug addiction, and mental health issues. As well as reducing crime related to those issues.
Encouraging cycling as transportation
Affordable single family homes in good neighborhoods should be your number one priority not places built only in the ghetto parts of town and affordable resale see Roseville and Lincoln they are doing a great job! Even Sacramento has good areas that are affordable Village 12 and Village 9. Santa Rosa has priced out those born and raised here who want to remain in the areas of town they were born in. No one wants to buy a new home and be scared to live there. You also need to get stronger on crime! Stop pandering to the homeless and wasting money on them, make them work for it, get clean or leave. Save Bennett Valley

Golf Course, no more concrete jungles of low income apartments are needed there are enough, the future needs single family homes with yards!!!
develop a schedule for maintaining roads
Protect Community Separators; Keep high-rise housing near city core
Tear out center of plaza and make a walking promenade to extend 4th street to railroad square, with two story store fronts and covered walking bridges to connect the two halves on the second floor.
Affordable housing for working individuals (people with jobs or are looking for a job)
Improving roads-repaving potholes.
CLEAN UP THE HOMELESS CAMPS
Government's priority should be those things individuals and business can't do: public safety, infrastructure
Slower growth - too much building
More recreational facilities such as swimming pool facility in Bennett Valley
Arts & Culture: I'd like to see the city implement policy changes that make it easier for arts and culture venues to take shape. Currently there are very few places for local live music aside from beer breweries (who've stepped up to make such spaces). This is likely in part due to the high cost of commercial or event space, and also due to regulations around liquor licensing that have the effect of consolidating such establishments under single license holder (like the Starks empire) and impede the prospects of new venues and small neighborhood bars. And yes, this went from arts & culture to bars, but in my view the two are related.
Homeless - nothing deteriorates quality of life in Santa Rosa more than the homeless problem. After millions of dollars spent, blabbing from every public official, the problem only gets worse. Get the homeless out of community
Not change but maintaining valuable assets like the BV golf course/Galvin Park as a public recreation area and a natural green space and fire break.
Stop the housing construction in Rincon Valley and Bennet Valley .
Save Bennett Valley Golf Course
Stop letting homeless camp in public places... go to shelter or move on!
Maintaining streets and paving regularly
Fully funding the Police budget and adding more Police Officers
Build temporary shelters for homeless. Keep homeless people away from town centers. AND ALLOW MORE OUTDOOR DINING, PERMANENTLY!
Get rid of the homeless camps throughout the city.
Cleaning up downtown-even before the pandemic it was riddled with homeless. Small business owners don't have much support from the city to thrive. I hardly ever go downtown because if this and instead dive and shop in Healdsburg.
protect all remaining Pomo/Wappo/Miwok cultural sites from being developed
clean up your homeless population.
More equitable policing
Live in Larkfield - SR needs inter agency integrated wildfire mitigation planning
create a safe place for the homeless to go like a KOA or like a Casini Ranch campground. These places could have tent sites, trailer or RV campsites and or cabins. They would have bathrooms, training rooms etc.

Climate control looking at Santa Rosa airport and how it affects climate change in Santa Rosa.
Infrastructure! Pave the roads, get utilities underground and fix our broken neighborhood sidewalks!
Remove homeless from streets. Gang prevention.
Reducing the negative impacts on neighborhoods from homeless encampments.
full accountability of police, with shifting of funds to community and MH service officers instead of police
Providing permanent places for the homeless to camp, so they do not have to move all the time.
Keeping open spaces between communities
Repave the roads!
Put people who actually know what they are doing on the City Counsel. Right now it's just an aging marxist club.
fire prevention and early warning for eastern santa rosa, and areas abutting the UWI
Get a QUALIFIED Health Director!!!
Homelessness. Not just housing first. Mental health and drug treatment as well as law enforcement empowerment.
Enforcing vagrancy and litter laws. (tougher on homeless)
I would like a more vibrant downtown. I like the outdoor seating that has been built during Covid and hope that carries on after the pandemic is over.
Having more community activities involving all people and service lines, fire and police officers
Homeless encampments are having a negative impact on the community. What is the City doing to track 'service resistant ' individuals? Where are the verified results of the millions of dollars spent on the city's housing first initiative? How many people have been actually helped into permanent housing and how long have they stayed in if?
Areas for homeless to camp
Improve health care for all
A livable city free from homelessness and harrassment
Ensure that the tax paying citizens of Santa Rosa can enjoy their city. Enforce all laws in the penal and vehicle code equally among taxpayers and homeless. Increase police enforcement on homeless.
Homelessness
Open the schools
Keep and maintain our gem...Bennett Valley Golf Course
term limits for city council and board of supervisors
More law enforcement and more illegal homeless encampment enforcement.
save Bennett Valley Golf Course
Getting a handle on the homeless situation and blight of the city.
Infrastructure, i.e. roads, potholes, sidewalks, parks, etc. All need to be maintained more consistently.
enforce laws against vagrancy
Stop spending money on programs that cannot be sustained and that welcome homeless from other areas to this county. Stop creating new programs that you cannot support

financially. Encourage police to return to interacting with the public regularly (neighborhood-based, if appropriate) and quit acting like military.
CLEAN UP THE HOMELESS MESS AND FIX OUR AWFUL ROADS
Develop a plan to
The homeless trespassing on my property, protect us!
improving roads especially with all the new downtown housing
Keeping the sidewalks and parks clean, and free of loitering.
Preservation and development of new parks and open spaces. i.e. saving Bennet Valley Golf Course.
A facility to house mentally ill homeless with or without their consent. They are already demonstrating they cannot make good choices for themselves or their community.
Would like to keep the Bennett Valley Golf Club and all their amenities. Also, DO NOT want to spend \$150,000 on a real estate consultant. That's absurd. The city council has no right to take that money and use it for this purpose without getting the approval of the people. This is a blatant misuse of funds.
Keeping the BV golf course and opening back up the Restaurant at the Golf Course
Better roads
Get rid of bums, the so called homeless
Permanent improvement in mental health facilities - including residential
Stop the egregious socialist Covid 19 scandemic measures. No, they do NOT protect the public in any way. Think science, not government control.
Get rid of gangs, homeless and moochers.
Stop enabling the homeless. Move them along if they choose not to receive services.
Save BV Golf Course
Clean up the homeless problem. They are polluting the area.
mental health for the homeless and transients
Finding more alternatives for Homeless
Change is good, but keeping the existing recreational facilities well maintained and operational is also important. The Bennett Valley golf course is an example of a property that should be maintained and preserved for generations to come.
Find a good central location for our homeless, equipped with food, shelter, meds, Doctors, and increase sales tax to the level needed to pay for all services
Clean up the homeless camps
We need more high density, high rise housing both downtown and near Bart
Clean up the homeless camps all over town
Save bv golf course!!!
crackdown on crime and the homeless. Make building and remodeling easier, limit the power of the building department. You cannot have affordable housing and onerous building rules. The two are mutually exclusive, protect the rights of property owners. Don't make us keep non paying tenants who destroy the place. All of the business unfriendly laws are causing productive people, middle class people to leave. Santa Rosa should not be a haven for the homeless. It's a disgrace and there is something that can be done. There are just too many misguided bleeding hearts and people with conflicts of interest. Santa Rosa is becoming unlivable

Address the homelessness problem. Downtown loitering and open drug use. Homeless camps along the creeks etc.
Remove homeless!
SR is priceless. Streets should be fixed, trees that have been removed should be replanted down. Side walks should be power washed. H
Cleaning up Santa Rosa. So tired of seeing cardboard hovels on every street corner!
Vagrants refusing offered shelter need to be sent packing. Keep parks as parks, remove illegal campers so children and families can use them safely
The homeless need a home, food, clothing, healthcare and safety and security for themselves and their family. In exchange for these things, they can do needed jobs, and help offset the costs of the welfare the tax dollars provide. They can pick up garbage, tend to community gardens, clean public restrooms, clear park trails, etc. Everybody wins.
Over population
Affordable housing
Stop homeless from living in communities where there children because of the drugs abuse and other issues they bring
Clean up creeks and public paths, consolidate homeless and the services needed (mental health and addiction programs)
Move homeless to an approved encampment and easier walkability from East to west in downtown
The homeless problem has to be dealt with differently.
mantener las calles limpias y sin basura en nuestros vecindarios.// manage and clean the Streets and neighborhoods
Raising awareness about and eradicating public litter and illegal dumping.
Be more responsible with public funds, and cease the expansion. Santa Rosa is getting way too crowded.
fix streets, cut weeds, pick up trash. this place is falling apart
Clear out chronic homeless people
Improving homeless problems on streets
Infill housing which is consistant with current density of neighborhood.
Doing something about all the homeless that isn't some bullshit program like housing for all, because there are many who refuse such options when given to them.
I think it's time to eliminate homelessness.
I want usable parks and services that people can safely use without the city giving them over to the homeless who seem to rule this city with little consequences
Stop welcoming homeless people who cost the city millions that could be better spent elsewhere.
Stop being so inviting to homeless. There must be consequences to those that do not accept services and penalties for those that damage/trash both public and private properties. This is NOT doing enough in the behalf of tax payers. We are getting tired of having to put up with the trash and their trash. Sick of stepping over needles regularly.
Stop approving low density housing and sprawl; build walkable neighborhoods where you can function well without a car. Better bike lanes.
Preserving open space; removing homeless from public spaces



clean up homeless camps
Deal with the homeless problem!
Improving the quality of life for current residents
dealing with the homeless crisis
Increase funding for streets and eliminating homeless encampments
Our green
Remove transients from streets - remove and prevent pollution -needles etc.
Removal of ALL city council members and starting from scratch.
Addressing the homeless situation in ALL of Santa Rosa by enforcing existing laws on vagrancy, theft, public intoxication. For those homeless individuals who need mental health or job training get them that assistance. For families on the street get them immediate assistance but for the majority of the homeless who are destroying parks, neighborhoods it is time to get tough and enforce existing laws. Santa Rosa shouldn't be known as a homeless mecca.
Resolve the homeless destroying our city.
Bike paths
Continue to invest in public benefiting infrastructure-parks, bike lanes, community amenities
Climate change adaptation
Climate change adaptation
Improving services for, and by, people all people with mental health/stress challenges
community gardens, more art city wide, shopping (better mall)
increased safety in the community
keeping libraries and working with them more for free entertainment.
Cleaning up the homeless situation. Stop spending good money after bad on the homeless.
Having bus service at every half hour, on the hour.
insuring police presence in problem areas
Keep Bennett Valley golf course
Keeping existing open space areas like the Bennett Valley Golf Course
Address the Homeless issue without wasting our money. \$1,000,000 homes for 6 people is foolish. \$100,000 a month for the sandman, come on, really?
Stop throwing away money on enabling the transients. Help the other people who are daily affected by their disrespect.
Save our golf course. Hire competent managers for golf course restaurant
Repair our streets. They are awful.
Save Bennet Valley Golf Course
Safety and Security, More Police Patrols, Community Policing, Emergency Preparedness Initiatives.
deal with crime and lawlessness. Esp homeless
Building infrastructure and roads upgrade
Que las calles estén bien. Pavimentas/ The streets are ok/
Remove all homeless out of Santa Rosa
Protect and leave undisturbed all POMO/WAPPO/MIWOK cultural sites

Anti-racist action like hiring Black folks higher up in the City, divesting police funds to housing for the homeless, mental health care
Stop inviting homeless camps
Listen to the residents and NOT the money-connected/builders/politicians etc. for changes in the city. SPECIFIC example is the downtown square—it was created as an event space and NOT as a welcoming, comfortable space for residents to enjoy!
As we provide food for not only our families AND THE LARGER COMMUNITY OF ROSELAND AND SANTA ROSA, BAYER FARM SHOULD BE AFFORDED A REGULARLY CLEANED TOILETS AND ADEQUATE FENCING (AT LEAST 6-10" TALL) ROUND THE ENTIRE GARDEN THAT PROTECTS THE GARDEN FROM ALL THOSE WHO STEAL FROM OUR GARDEN EVERYDAY. THIS IS NOT ACCEPTABLE ON ANY LEVEL. WE PROVIDE TO THE COMMUNITY GENEROUSLY AND THERE IS NO REASON FOR STEALING. I'VE BEEN TOLD IT'S AGAINST SOME CITY RULE. WHAT IS MORE IMPORTANT THAN PROTECTING AND PROVIDING BOUNDARIES SO WE ARE MORE ABLE TO CONTRIBUTE TO THE COMMUNITY!!
Stop enabling and inviting vagrants to our city. find out where they are from and send that city county a bill.
Ban all homeless encampments, Santa Rosa is drawing in the homeless from out of town it's an enormous problem that needs to be addressed now
Stop spending millions on housing for homeless. We need to address the drug, alcohol and mental health issues. Offer them treatment or medical care, and room in a shelter. If they refuse, they need to move along. Housing first does not work. There need to be consequences.
Housing is important but some don't want it. If there are jobs and affordable housing, those who don't want to work or live in housing need to be moved out of Santa Rosa.
Do something about the homeless and drug problem that is taking over our city!
Change the parking laws about resident parking parking? It's redicilous how you guys keep ticketing the residents big the city for parking out front of there own homes. I refuse to park in the parking garage after my car window was bashed put & I had to pay \$200.00 for a new window. And, U keep getting tickets. Don't you guys think that that's redicilous,?? So, I never pay for parking when I go to Aroma Roaster's. I just start my car & leave when they show up & circle around & come back!!
Become much more democratic. Allow citizens the right to referendums on new laws. Restructure the government to that we have better accountability. Instead of overlapping political units, e.g., counties and cities, break units into separate units so that it is clear who is in charge. Change the relationship to the state government so that each governing body sources its own revenue and pays its own expenses. In a nutshell, we need to change our decision making process and reporting process.
Addressing the massive homeless problem that is only getting worse. First address the massive drug addiction problem among this population and you may have more success. What you are doing now is not working and costing millions of dollars to tax payers and not being used appropriately.
Address the homeless issue with intelligence instead of just bleeding heart empathy
Housing for all seems to be too inclusive - I would suggest that the City Council focus on issues of homelessness and crime that has been on the increase.

I would like to see more cultural events. Sharing different cultures gives community to experience diversity with valuable experience.
Preserve Bennett Valley Golf Course
Find a way to get homeless folks off the streets
1. Address the poor conditions downtown including making court house square a less stark and unappealing place to visit and hang out in. 2. Have a comprehensive and kind term solution to the homeless crisis.
Fix homeless problem enforce removal of fire fuel.
Increase funding for non-mandatory public health programs to prevent chronic disease and promote equity.
Focus on maintaining roads and infrastructure
Focus on maintainance and improvement of our public infrastructure
Improving quality of life via controls on growth and development, while improving streets and community services.
1. Robust, effective mental health and substance abuse programs to address the growing homeless problem with metrics that track results for taxes spent. 2. Fix the downtown square and make it an inviting place for locals and visitors. This mean addressing the homeless and beautifying the vast expanse of cement we now call the square. 3. Allow law enforcemnt to keep our city safe.
banning gas-powered leaf blowers
Better street conditions & cleaner city. Stop wasting money on Downtown
cleaning up downtown and make it an inviting destination by providing free parking
Resurface the streets.
Infrastructure to attract work for young citizens
Do not allow the homeless to set up shop on the streets parking lots sidewalks or parks
We need a parking enforcement officer for my area (Kingwood St) how can you allow a high density neighborhood and not enforce the parking laws for Santa Rosa!
having a unified, organized and DOABLE plan for managing homelessness. And then acting on that plan.
Eliminate the homeless in our parks and on our streets.
The homeless are destroying our city
Clean up the homeless situation. Clean up the parks of drunks and gangs
Expanded Code enforcement support
A connected transportation network of safe Class 1 paths like in Holland and Germany. That's why I voted for SMART (besides the train part, which is good, too.) Ever been to Boise ID? Has a 34 mile loop all through downtown, connecting 11 or 12 parks and the university, through public art, back and forth across the Snake River, and right up to the brew pub! All completely car-free. Even has emergency phone kiosks with a little blue light on top.
I would like to see us create a vibrant downtown so we have a nice place to gather in Santa Rosa.
More Mental Health services
I would like to see more concern about esthetics in this community. Our community has very little charm and as a result it is not attractive as a place to visit or live.
combatting climate change

Higher quality public art
Please, please fix our roads and streets! Calistoga Rd is Horrible down to Hwy 12. Montgomery is awful. Cleveland Ave is a mess, etc Santa Rosa and Sonoma County roads are a disgrace.
Address homeless by encouraging county and state to invest in permanent mental health treatment facilities so these vulnerable people are removed from the streets
review city assets and have sustainable management plans for city facilities and property
A public bank would help in financing the 3 boxes that I have checked.
Above all else, Address Climate Change!
Energy self-sufficiency that is 100% renewable while prioritizing the preservation of our wilderness areas and forests. No biomass or logging. Yes to microgrids and community energy.
Fix our ROADS!!! Roads in terrible need of repair!
Protection of Santa Rosa history
Protecting Santa Rosa history
Clean up the homeless mess everywhere
Resolution to homelessness and its negative impact on neighborhoods
Am appalled at the condition of our streets. We've lived here 21 yrs and its been 19 years since our street, Fistor Dr has had a simple slurry coat. Now has major cracks turning into many potholes. Noticed Wallace has major potholes. Use \$ now or pay HUGE bills later.
healthy local produce should be offered in public schools. Our poorest citizens should have access to locally grown produce, instead we feed kids processed foods. How can we change this?
Hire Native Americans
Create managed camps for homeless
Stop welcoming the homeless with too many handouts and free assistance. Our once enjoyable downtown has been left to ruin
With all the new units being built now, we have plenty of housing, but most is not affordable to average working people. More subsidies and creative housing situations need to be created.
Homeless community to be transferred further out of city limits
Improving roads, paving, and pothole repair
Increasing the appeal as a destination, including facilities for conventions and sporting events
Addressing increasing crime, violence, gang activity
Stop attracting homeless people to the city
Limiting new housing based on the amount of water available.
Dealing with our homeless problem.
That the PG&E settlement funds were actually used to fix the burnt landscape, parks, street lights, etc. that haven't been touched since the fires.
Enforce laws and make the city safe - and arrest the drug dealers
Moving the homeless out of public areas so our community can feel safe.
Sidewalks...make Santa Rosa more of a walking city
Do something about gang violence and the vagrants
Getting rid of sanctuary city status. Enforcing law.

Policies that keep growth to levels that do not overwhelm infrastructure and degrade quality of life in the city
STOP enabling the homeless. I see that the first choice on this list is "Creating housing for all." As long as Santa Rosa embraces the historical stance of bending over backward to assist the homeless, the homeless will continue to flock to Santa Rosa. I do not believe we should be giving a hand out or allowing drug-addicts and thieves to squat in our parks, along our creeks, under our freeways, etc. This NEEDS TO STOP. I do not support creating housing for these people.
Homeless population, many on drugs or mentally ill, have ruined this community!!!
Mental health service
I'd like to see good planning to create a vibrant and attractive downtown core.
Enforce laws and stop letting drug dealers run free and clear
homeless/mental health
Get rid of abundance of homeless which are flocking here
Stop the government bureaucratic overspending on committees and ths homeless budget is huge but the homeless population has increased significantly. Taxpayers are footing the cost and seeing an increase in thefts, drugs, gang activity and out of control illegal encampments.
Climate change adaptations such as reducing heat islands west of Highway 101 by planting street trees and otherwise increasing street tree canopy area. Downtown white roofs on flat roofs could be included as a policy to reduce climate change. Planning for cooling and smoky air relief shelters in underserved areas would also help with the health impacts of heat and smoke on low income areas.
Moderate income housing (more homes for less), Homeless situation, street repair, and attitudes toward police
Clean up Santa Rosa-it is filthy and unattractive!
too general
Separate the out-of-work individuals from addicts that are encampment people. Get them off our streets. Most everything else will take care of itself.
AFFORDABLE housing for residents. Not just low income. All city services cost are going up & taking more \$. It is becoming more & more expensive to live here.
Good schools
Address the homeless population issues
Take care of homeless/mental illness/drug use problems
Lessening the amount of homeless
Cleaning up the garbage piles and graffiti all around the city would be a good start. Fixing the roads, and cleaning things up is where the. It's should focus some attention. The city looks haggard. Trash everywhere , tent cites everywhere.
please put a public swimming pool in southwest community park
We need to continue developing our River walk. Remove city hall and create a lively beautiful creek environment
Save Galvan Park and the golf course and the fields
Making Santa Rosa more bicycle friendly with protected bike lanes, less car centric
Get rid of homeless, bus them back out

Santa Rosa is being run by a bunch of political prostitutes who are owned and operated by a bunch of Donald Trump wannabes. You should put a moratorium on commercial growth in order to do something about overpopulation in Sonoma County.
Getting rid of homeless encampments.
stop inviting the homeless you've turned the city i grew up into a cesspool
Removing homeless population
More regard for property owners dealing with homeless people and their behavior problems and messes
Get the homeless off our streets and out of our neighborhoods. Provide a centralized paved parking lot in an industrial area as an addition to our established shelters. No housing first, nor more hotels and million dollar houses. We need some accountability and acceptance of drug and alcohol treatment, and most importantly mental illness.
Keep homeless away from downtown retail/dining by providing area for them to park with sanitary facilities and dumpsters
Provide a financial incentive for the homeless to leave town.
Homeless individuals
Figure out your spending on social services
Improving/replacing city infrastructure that is 50+ years old.
Road and sidewalk repairs
Enforce laws regarding drug use
Improve fire safety and trash clean-up on our streets... county buildings, on ramps, etc.
The Coffee Park area has become crime ridden with multiple thefts. Hopper and Coffee streets continue to be raceways. More of a police presence would be appropriate instead of the public continuing to fill out police reports.
More live events, like the music in Juliard Park that happens in normal summers:)
Address the Climate Crisis by reducing VMT
Supporting live theater
Public safety (crime, especially in Roseland)
I agree we need to focus on homeless solutions but I wouldn't describe it as housing for all
Defunding the police
Emphasizing downtown as business and social nerve center of the city
Necesitamos una economia robusta. Mejores servicios. Mejor mantenimiento a las vías. Calles. Comunidad segura. Deseable y viviendas de bajos recursos económicos solo para ayudar a gente que deseen salir adelante// Robust economy, improved services, Maintenance improvements for streets, Safe communities, sustainable housing for low income people to help them out.
Santa Rosa
More affordable housing for the working poor and seniors
Stop letting the homeless camp in our neighborhoods and parks. Set up tents and outdoor camping in an industrial area away from neighborhoods. These should include sanitary facilities, counseling, and services in one place. Do not spread this all over the city.
New models in housing and programming for those with mental health issues.
restricting cannabis grow so that neighborhoods are not impacted

Preserve our unique environment by not allowing buildings over 3 stories, and plan for adequate water in the future
Weekly/monthly clean up of our streets/sidewalks, better maintenance and attention our parks, bring in better/more retail and dining options.
Widening Hwy. 12 in the Oakmont area
More services for elders. Housing, income subsidy, general support.
Better, more thorough clean up of homeless encampments. I'm disturbed at the increase, solicitation, safety, health and well being of this once Beautiful City. Downtown is a perfect example of this.
Move forward quickly on creating safe spaces with bathroom facilities for people without homes to stay.
Creating compost from the yard waste we give to the city, and giving that compost back to people so they can grow their own food.
Any and all infrastructure - roads, water system, freeway, bridges etc.
Re-build parks for dual use as emergency spaces with parking.
Más educación y apoyo en salud mental para nuestros jóvenes. // More education and support in mental health for youth

**Share your thoughts on why you selected those changes? (N:355)**

<p>Almost all the housing being built is for 750k plus in the county. That is simply only catering to the well off. My rent is the same as my parents mortgage from 2006 with a house that is half the size and half the bedrooms and in the 95407 zip code vs 95409. That is not equitable to what inflation is, there has been serious lack of housing development, especially in the affordable side for over a decade now and it has to change!</p>
<p>Are city was once beautiful, intertwined with trees. Now it's filthy with the mentally ill and drug dependent homeless. Garbage is all over. It makes me want to move away.</p>
<p>We need to protect the most vulnerable populations because we currently are not</p>
<p>The transient issues are pushed into poor neighborhoods and immigrant neighborhoods. This is racism.</p>
<p>These changes are my priority because myself and my children have stepped over unconscious bodies while walking downtown, I'm tired of finding insulin syringes and sex toys in the bushes around my business and getting threatened and screamed at by people suffering from drug induced psychosis.</p>
<p>I want to see a safe(from fires) diverse (ethnic/socio economic) city that houses it's population in affordable housing and creates a vibrancy that draws tourism to our downtown driving forward our economic base.</p>
<p>Santa Rosa, as with all of Sonoma County, needs to create more opportunities for young people, like me, to stay and live here. Santa Rosa also has many opportunities for city beautification.</p>
<p>Santa Rosa needs to create more opportunities for young people, like me, to say and live here. There are also numerous opportunities for city beautification.</p>
<p>any postive change starts with citizens feeling good, having basic needs met by their local community - i.e local farmed foods not box store imports, outside restful clean places to be for everyone</p>
<p>The urban design of Santa Rosa currently discourages all the things we need for a resilient, climate-neutral future. We should change that.</p>
<p>The crime and questionable people in Santa Rosa has gone up over the last year and the homeless, drug addict, and criminals need to be addressed and dealt with. I did not move from San Francisco to be right back and feel as though my neighborhood is the Tenderloin.</p>
<p>Our roads are in terrible condition. Public works prioritizes the wrong streets for work. Managers are overpaid and given too many job perks and days off. Too many overpaid managers not enough road repair workers.</p>
<p>Is duh enough reason, firestorm, 1969 quake.</p>
<p>I would like to see us protect our natural treasures and parks, as well as our downtown's dining and entertainment options to have a livelier community.</p>
<p>I work at a nonprofit and people are always looking for housinf. Sonoma county is too expensive to live in.</p>
<p>I have lived in downtown Santa Rosa for 12 years, and have seen firsthand what it looks like when people can't afford a place to live. This can help solve our unhoused population, and insure that families that make lower than what is considered a 'living wage' can afford a place to live. California's high cost of living is already making life harder for the majority of our population, and affordable housing needs to be a priority.</p>



It's impacting business and our city is no longer safe for our tax paying residents
It is bringing the city down by having so many people setting up tents etc on Santa arias Ave. Now people with small children are arriving making it much worse. Need to place them further out of the city. Not the fairgrounds. Too many people living in that area with young children.
I'm deeply disturbed by the more visible homeless problem that I didn't see here growing up. It is increasing less affordable for people to live here. Increasing high paying jobs and economic opportunities are needed. And fires have become a stressful part of life here that needs to be mitigated.
I live in Roseland and it is a landscape designed for cars. For people this landscape is hot, polluted, and intimidating. Walk down Sebastopol Rd. between Dutton and Stony Point and you'll see what I mean. We need more safe access for people to walk and bike, and quieter, greener spaces where people can hear each other talk. We need to slow down traffic that speeds down side roads like Burbank, West, and McMinn Aves where lots of children could be playing but get traumatized by near misses and cars doing donuts at all hours of the day. We need to phase out gas-powered landscape equipment to protect our air quality, address climate change, and reduce noise pollution.
I think these are the areas where Santa Rosa is challenged relative to other thriving communities in California
Environmental safety with fires is a must. I feel we are held hostage by PG&E with electric and infrastructure not matching population or environmental areas safety. Clean water and food is a must. We must keep pesticides out. Agriculture is a top priority in preserving Sonoma County's world reknown landscape. Finally, housing is ridiculous here. No one making a living wage can afford to buy a home here, and rent is worse. If I could choose other too it would be for a mental health facility to address homeless.
The overpasses are less than ideal. We have tremendous amount of congestion and lack of safe alternative pathways, especially in SW Santa Rosa. I am all for land preservation but there is a serious lack of housing, in part due to unreasonable restrictions upon what can be developed.
The overpasses are less than ideal. The congestion in SW Santa Rosa is unreasonable. There has been in times past unreasonable restrictions imposed upon housing development. There is a very low volume of single family homes available which in part is driving up the costs and pricing the middle class out.
I would like to see Santa Rosa prioritize sustainability and community. More parks, more (and safer) bike trails, more opportunities for the community to gather and interact.
Ensure safe sanitation and expansion of housing options at the city boundary
Many major thoroughfares seem to have been badly planned and engineered in which traffic does not move as efficiently as it can, often times creating dangerous situations. For example, Santa Rosa Ave and Stony Point Rd. Those should be at least 3 lanes in each direction. As it is now, the SR Shopping Center is a nightmare to get in to. This makes our streets unsafe to drive in. Also, there needs to be more speed bumps within neighborhood streets with long stretches. For example, Valdes Dr is a long and wide street where cars go well over 25 mph most of the time. For starters, the speed limit should be 15 mph within subdivision streets. Again, not safe for young families. More emphasis needs to be given to safety of our road/street infrastructure. And the reason why I selected having a healthier

community as most important, is because of the out of control homeless problem. It just makes the community look very unhealthy, which it is increasingly appearing to be the case.
Climate change is here. We must protect our ecosystem. No to biomass and logging.
I am tired of going ANYWHERE and wishing our city looked as good.
Jobs/economic: so many have lost their jobs and businesses have shut down for good, they need help, there are so many looking for work . Wildfire prevention: this alone can create more job, we need people keeping a eye on areas that could be fuel for fires, they can clean up forest floors, wooded areas & rural areas. Potholes: there are a lot of streets in Santa Rosa that have been repaved in the last 2 years that really didn't need it, patching potholes (like along Brookwood in front of the fairgrounds only makes them worse). I understand leaving them in high crime areas so it deters people that break the law from a high speed chase, the pot holes slow them down thus helps keeps crime down
We need housing as well as more parking for those units - the 1 space per unit allowance is ridiculous- along with improved public transportation. And who doesn't want better shopping,dining, & entertainment?
The homeless situation is causing unsanitary and unsafe conditions for all. Many tax paying property owners are moving out of the area and many businesses refuse to work in the area because of this problem. That, coupled with natural disasters, is causing many to move away. We will lose our community, especially the wealthier tax payers who can afford to relocate their homes and businesses.
Mental health and drug services are severely lacking and are THE MOST PRESSING ISSUE in the battle against our growing homeless population. This will continue to escalate and is ruining our community.
Equity for all resident should be a priority, and each of these items works toward making things equitable for all.
Concerned that Santa Rosa has become more filthy and dangerous and unsafe
Santa Rosa can't burn every year, we need to employ people that can watch over and clean/clear potential fire fuel, that creates jobs and prevents us from losing more homes every year. Healthy food is extremely expensive, fast food is cheap which keeps unhealthy eating habits.
I feel these are the key function of local government and many other issues are just a distraction from addressing those key services.
these are the three reasons people are moving out of santa rosa
Lack of affordable housing and perceived safety risks may be leading to people leaving the area, hearing the needs of all of our citizens will help us shape our city to fit our current and future needs
We have a rental investment condo. While it was vacant homeless drug addicts broke in and moved in. They completely trashed it! We turned the electricity off and they sued us. It cost us \$25,000 a over 6 months to get them out of the condo! We then had to gut and totally remodel the condo because of their damage.
By creating housing, improving transport, and adding appeal, growth will happen.
We need to promote jobs and economic growth to support all the services and amenities that we all need to exist here in Sonoma County. We need to protect against natural hazards to sustain and support where we live in order to survive here in sonoma county


<p>The housing situation has greatly improved with the projects in building and planning stages and due to the exodus of residents due to natural disasters. Adding more housing will not solve the homeless problem in our city. Now we need jobs and industry so we can all afford to live in and support our city with tax revenue. The state of our roads is horrible and we need more bike lanes! My own neighborhood (Memorial Hospital) has the worst roads anywhere! Potholes, flooding, bumps, sidewalks buckled.....Lastly, we have neglected our parks. The promises of playing fields are still unfulfilled. They are full of homeless encampments and therefore, cannot be used safely. The Bennett Valley GC and Galvin Park are an example of the beauty that needs to be maintained and enhanced, not bulldozed for housing. I will not vote for more funding for parks until I see that existing parks are cleared of homeless and are maintained. I already voted for and paid for that.</p>
<p>Strong, healthy and usable infrastructure supports all other projects.</p>
<p>The homeless situation is out of control. I'd like our public recreation areas to feel safe and housing for all will help do that.</p>
<p>Our town is looking like a 3rd world SLUM</p>
<p>Don't want to become San Jose!</p>
<p>Tired of the homeless population.</p>
<p>Santa Rosa has such a landscape that has been altered by flood. Control channels. I want to bring back natural meandering channels.</p>
<p>The roads in Santa Rosa and Sonoma County are in terrible shape. Shamful</p>
<p>safety main street used to go to school</p>
<p>without affordable housing, which isn't prone to burn or collapse, we can't have a vibrant community</p>
<p>Because its costing tax payers to clean up their mess after its out of control.</p>
<p>Clean air, water, and a healthy environment are basic necessities for a healthy society. For improving how people move around please keep striving for better bicycle routes and walking paths.</p>
<p>Bad decisions about the downtown area have become a hallmark of SR, beginning with bisecting the historic core with 101, further isolating Railroad Square with the increasingly unnecessary shopping mall, and lately filling it with more banks than Wall Street. The downtown looks dead compared to sister cities in SoCo. Follow their example to resuscitate the downtown. And find out why they don't have the same homeless problem SR does.</p>
<p>Remove transients, panhandling and encampments from downtown and public parks</p>
<p>Sonoma County has been severely affected by natural disasters and the pandemic. Many have been displaced. We need to prioritize the creating housing so that residents and the working class have a place to live. Housing is a key element for economic growth but we also need to understand that climate change is negatively impacting our community. We as a community need to be prepared for fires, floods, and earthquakes or risk losing more homes, businesses, and residents.</p>
<p>The importance of wildfire prevention.</p>
<p>Northern Sonoma County has continued to experience natural disasters on what seems like a semi-regular basis since the Tubbs fire in 2017. Emergency preparedness and hazard mitigation should be a high priority in order to protect those that live, work and play in Sonoma County. Also, because our community has been through so much (and then layer a</p>

pandemic on this!) its important to keep resources in the community- retail and grocery stores, etc.
Because the politicians that run this city make a living off of caring for homeless addicts that moved here from somewhere else. Not it's tax paying citizens born and raised here who are packing their families up and leaving everyday.
We have many tourists coming to the wine country and I would like SR to look it's best.
A beautiful and clean city (the downtown area is the supposed flagship of Sonoma County) creates a feeling of well-being and helps businesses thrive... which leads to employment, city revenue and a feeling of well-being in our community.
The other options are ridiculous, what does having equal access to air even mean. Do some people in SRosa have different air?
re-uniting the east and west sides of downtown should be a priority for a happier healthier community
Quality of life. We all want to live well and green spaces or corridors make that possible.
Our family does not feel safe. There is too much (property) crime and vandalism given such low priority it negatively affects resident quality of life. Same for law enforcement, we are not safe, it affects our ability to enjoy our neighborhood, to use the creek trails and park vehicles unattended!!!
Create a cohesive, attractive urban environment that will attract and serve residents and businesses, making Santa Rosa a preferred NorthBay destination (like Healdsburg has done)
I live off North Dutton Ave. There are times of day I will not walk across that blvd. or ride my bike across. Traffic moves TOO FAST. More thought needs to be given to pedestrians and cyclists, not creating in-town freeways. Our parks also are becoming quite crowded. More parks, please!
I chose promoting economic growth because we need to attract businesses to provide jobs and help increase city revenue.
Economic growth is paramount; jobs are key. With significant fires of late, wise protection from a repeat is a necessity. Supporting residents - families; children -- is more important than anything else.
Not sure the questions indicate that this is a professionally created survey. Pretty leading questions...
Roads can become very congested, especially with added housing in new places.
Save our golf course
We need to keep the Bennett Valley Golf Course!
We do not have enough swimming opportunities here. When I was a kid we could swim at Mayette, OakPark—both gone many years. Low income families can build their own pools, but everyone should know how to swim. I love how many residents run, bike, and take fitness seriously so this would be a natural fit. Replace the fly fishing pond in Bennett Valley with an Olympic pool, for example. What a gift to the community that would be!
Keep SanTa ROsa a beautiful place to live and work
I chose access to healthy foods with the idea that we could use empty lots for farmer's markets or create garden allotments like Vancouver has for people grow their own food.
There is solid evidence that it costs less to house homeless people than it does to 'manage' homeless populations in the cruel ways our country does. Providing housing for everyone is not only the moral thing to do, it actually makes better economic sense.

It's so important to our quality of life in SR. Being proactive when it comes to natural hazards is imperative. Keeping a jewel of the City, the only municipal course, open for all to enjoy while we need outdoor activities that are safe AND after!
City is so dirty
Synchronize traffic lights could improve safety, decrease frustration and help meet our air quality goals
I believe government's biggest responsibility is to promote the general welfare of the people.
Santa Rosa used to be a beautiful place, now it is infested with gangs, drugs and homeless
Because a government's priorities are to keep its people safe. All it's people, not just focus on the homeless. AS a business, to thrive, you have to have a good plan for the future. By spending so much money on homeless and attracting so Many here and giving them everything they need to live a comfortable Care free life, you're encouraging them to stay. This drives our business and tourists. It will continue to do so. Put the money into the tax paying citizens.
Those are the 3 fundamental things that need to be addressed before anything else can be. We need affordable housing for all and everyone needs a home. We also need to feel safe in our home from natural disasters (especially wild fires)and crime. Until those fundamental issues are addressed its hard to address anything else. It's simply following Maslow's hierarchy of needs.
I see no city sponsored encouragement of cycling other than building bike lanes. This should start with kids in schools and continue on the city's website and planning.
I've lived here my entire life (over 50 years) as have multiple generations of my family and I'm tired of people saying Santa Rosa is a shit town, I'm tired of being afraid, I'm tired of having everything I need to buy a house but, can't find one in a safe neighborhood under 800K which is ridiculous for an older 3/2 under 1400 sq ft! I'm tired of the filth.
repect single-family neighborhoods
I chose them because many roads need to be repaved because of how worn down they are. I like the city to not burn like 2017. Housing should be built for people who work hard and want to be able to buy their own home, not giving housing to homeless that aren't from Sonoma county
The community needs to be sustainable. If we see fires every year that devastate communities, what difference does equal access make aside from folks having equal access to a burnt out wasteland? The Corby exit on southbound 101 is probably the worst choke point for traffic in the city, and since the pandemic hospitality workers have been struggling. It'll be nice when we can return to the issues of equal access and participation, but we need a stable reliable platform to facilitate that goal.
Job opportunities will enrich ALL citizen.
Finish Greenway project please. It will provide a recreational space for a large number of people from a diverse demographic.
If we burn up, none of those other changes will matter. So work on making us protected and safe from fire flood etc. and then move on to the other stuff.
Because we're turning into San Jose -- in a BAD way.
Housing is popping up all over Santa Rosa at a time where many are fleeing. We need more recreational choices to improve the quality of life for the citizens that would like to live life here.

I feel like if we can create affordable housing first, then the rest can fall into place.
Santa Rosa is a wonderful place if you are NOT between the ages of 18 and 35. For those of us who are, there just aren't enough reasons for us to justify staying here. Put simply: it's boring as hell AND it's expensive. Providing more housing and more things to do (parks, shops, event centers, etc.) would help Santa Rosa grow as a thriving city, as opposed to an over-glorified bedroom/retirement community.
Fire evacuation safety , there are very few routes out of these valleys , The ONLY routes out are gridlocked at that time . Fire moves faster than any evacuation .
We need a safe community in order to promote all the other selections.
It's such a naturally beautiful area. Quit paving over natural beauty. Combine City Hall & County to one location. Tear own City Hall & let the Creek waters flow. Make the town connected to the beauty. Our beautiful Nature IS our identy. Blast UGLY City Hall so we can enhance nature's gifts!
It is a health and safety hazard and must be dealt with immediately.
when arguments are made not to develop certain areas due to environmental factors such as plant life or endangered species no one ever brings up local tribe's traditional use of the land, we use certain areas for cultural ceremonies that we cannot perform inside I may be the only one formally raising this issue in this survey because others in my cultural group are not aware of this survey
Stop with the multi million hotels for very few people.
Because with the decrease in air travel, it seems like Santa Rosa was cooler this year.
The poor condition of our infrastructure is unsafe and a physical blight. Have not seen major paving projects unless construction is nearby.
Drug use, sanitation, safety. reduction of crime.
Fire prevention is a massive priority. if we cannot protect our citizens, Santa Rosa will become unsafe and unliveable, period.
See: everything written in the last 50 years about police brutality and unequal treatment under the law
I have lived here since 1980. As the Wine industry and tourism have grown, so has the desire to be a high end community with all of the money and taxes that brings. In the meantime, the rest of the community feels left behind. The housing market here has outgrown the true values of the properties by wide margin. The rental market is almost enough to throw in the towel. Most rentals now cost the same as a mortgage, and the community is far poorer, because so much of the money goes to the ridiculous rents, which were predatorily raised during the fires, multiple times. I don't understand when you talk about the housing crisis here. There is MORE than enough land, so it must be in the policy. You need to start taking care of the regular people here, or there will be no one left to help the rich pour the wine.
I often ride my bike along the bike trails where there are a lot of homeless people camped. They are in one place one day and then gone a couple of weeks later. I am assuming that it would be a lot easier for social workers who help them, if they remained in the same place. That way maybe they could be helped they need.
The roads in SR are the worst I've seen in my 78 years living in the whole Bay Area...East Bay, Peninsula, South Bay....the worst!
you spend to much time on not doing your jobs
because fires are now annual, and more needs to be done to keep residents safe.

Maase has no idea how to PLAN
Dealing with homeless while also increasing job opportunity should be our top priorities. A challenge during pandemic but we need to look beyond
Climate change and homelessness are the biggest threats to our quality of life right now.
Housing is very expensive and relatively few new homes seem to be built. SR need to have jobs to support the region and not just be a commuter town for SF. Finally, wildfires seem to be more common and preparations need to be made.
Santa Rosa motto is "The City Designed for Living". Please make this happen!
Homeless are all over town
I think leadership has failed on setting a clear example and this poll is a living example of how leadership has already lost its connection to the community.
Even with "insurance" there is still a lack of available services especially for women and women of color. We are treated differently by the health care community.
Ensure that the tax paying citizens of Santa Rosa can enjoy their city. Enforce all laws in the penal and vehicle code equally among taxpayers and homeless. Increase police enforcement on homeless.
Clearing encampments!! Banning illegal RV's from parking in neighborhoods. Supporting law enforcement in enforcing laws that move folks along to appropriate shelter. Garbage clean up, and a cracking down on drug dealers and bike chop shops.
You want to improve the economy,? Open the schools. You want to promote jobs? Open the schools. Promote healthy living? Open the schools. Parents can't work without schools open. Kids are suffering. Want to promote racial equality? Open the schools.
Because the current frame of mind the City Council has!
long standing supervisors or council persons develop unhealthy relationships with special interests that do not serve the greater need of residents
Homelessness is a major issue. It is a matter of safety and quality of life for both the housed and unhoused. We must know we can access our parks and other public areas without having to worry about trash, needles, feces and harrassment.
Our parks are what we love about our country
The homeless issue was in obvious staying in our community so affordable housing is a must. People I talk to avoid going downtown because of the homeless issue.
the city is becoming a cesspool
I've lived here for a long time but now cannot wait to move away when I retire. Between the narrowed-down streets for bike lanes that VERY few people use but that loud voices in the cycling community demand and housing for homeless people who are beyond saving, I am sick of my tax dollars being spent inappropriately.
I believe cities should be built for people not cars. With a focus on walkability and bike friendliness neighborhoods and their connected ammenities would provide residents with a higher quality of life.
WE OWN A BUSINESS ON SANTA ROSA AVE AND HAVE TO DRIVE PAST NUMEROUS ENCAMPMENTS - THE PROBLEM IS OUT OF CONTROL. THE RIGHTS OF THE HOMELESS SEEM TO OVERTAKE THOSE WHO PAY TAXES AND CONTRIBUTE TO SANTA ROSA. WE HAVE THE ABSOLUTE WORST ROADS ANYWHERE AROUND - THE POTHOLES ARE AWFUL!!
Those are the core foundations that improve the other surrounding categories.
I'm tired of human waste polluting my neighborhood

I can't take my daughter on walks without having to deal with people who are drunk, drugged, or camping in the sidewalks or parks.
The environment is important which includes: social environments (recreation, food, music for all ages ) Quality of life, recreation, job opportunities, education.
Housing is overpriced and in short supply. There should be an effort to develop more housing without compromising open space and outdoor recreational sites.
The homeless will take over this city if you continue to provide services
Our crisis with people experiencing homelessness will not improve without strong mental health services, including residential.
Because if you stop the socialism, then jobs will be created.
I'm so sick of my property being littered!
Have been through too many fires, power outages and packed too many 'go' bags. The City needs to do a better job for the tax payers and making parks safe is high on my list. Creating jobs and making some kind of attempt to bring back Santa Rosa to what it was.
The city has failed so far.
For the safety and enjoyment of our residents this needs to be addressed
I am very concerned about the city considering entering into a contract with CBRE to determine the feasibility of developing the golf course property for housing, a plan I strongly oppose.
Everything else seemed like a way to justify the money going to homeless and the city buying expensive properties for their gain.
I want Santa Rosa to be the beautiful, safe community it once was
We also need jobs, perhaps city could develop infrastructural ones to improve streets, parks and reduce the fire danger, jobs to move electricity underground and cleanup undergrowth
They are taking over. I have garbage in my yard constantly.
It's beautiful, people use it all the time! Community gathers at the club house, my hs reunion was here 
Because lately every damn thing in this city is about homeless
We need green space. Quit building houses. I understand the homeless issue but building houses isn't going to help. If you are being honest - the homeless and low income residents are rarely going into the property that is developed.
Because I can't enjoy the amenities of the city with my family and feel safe .
Recent environmental disasters
Those are practical and achievable goals that would positively impact residents
I am a long time Sonoma County resident and am so sad to see the degradation of Santa Rosa.
Tired of seeing trash, human waste and broken down vehicles using our public recreational spaces as their campgrounds
better biking paths-instead of the disjointed crap that is out there now
We need more jobs to create a robust economy and a city where people want to live and visit. Homelessness and wildfires make that goal difficult to achieve.
We don't have a great night life here. Even downtown Petaluma has more to offer than we do.
Because we have think of the safety of our children right now there is much they do or go



Homeless are ruining this city for everyone
Why wouldn't we want to allow access to our entire community?
Safety, walkability to shops and restaurants from railroad square
Santa Rosa has gone completely down hill, citizen safety should be way more of a priority. People should not be afraid of going out and running into crackheads.
seleccione estos cambios porque creo que estos son importantes para seguir mejorando a nuestra comunidad.//I selected these changes because I think they are important to continue to improve our community.
Because it's a huge problem in SR and Sonoma County in general.
Housing is #1 our water ways are being destroyed and polluted..yed
They are trashing the city and attracting drug dealers
Lived here my whole life and now it's congested with horrible roads and homeless camping in my neighborhood. I make 25k a year and can no longer afford to live here on my own.
Santa Rosa needs lots of help
Getting all the homeless out of the parks would be great. Can't take my nephew to a park without risking him picking up a needle or getting accosted by the homeless.
City Council, City Manager & City Attorney should be more proactive, creative and swift acting on policy changes and their implementation
I have to deal with the homeless almost daily. They are a problem that is not adequately being addressed. It is not the tax payers responsibility to pay for their housing. SR City is too inviting so they just keep coming and we have to put up with the filth they bring with them. You should spend more time on SR Ave if you don't agree. It's disturbing and a city created issue.
Climate emergency
Enough is enough, start enforcing laws and city codes take action against unlawful camping, broken down RVs/vehicles, trash piling up and littering. Enforce vehicle codes! We the tax paying people want our city back!
Citizens experience so many constraints in our community due to fire, water shortage, homeless populations, lack of power, potential for crime. And yet, the government is looking for ways to grow the community when they should be figuring out how to improve the existing problems. We should not be growing when we do not have sufficient water supplies for example. If our current population was in line with available water resources, we would have one less thing to worry about.
Not fixing/ maintaining streets is horribly expensive. The cost of deferred maintenance should be a line item on the city budget.
Too many ridiculous decisions which have sacrificed the well being of tax payers and promote the homeless and support their lifestyle at our expense
Because they've proven themselves long enough, and it's time for real, meaningful change.
As much as housing is important, I feel like the council is spending most of its mental efforts there. It is very important, but in the context of jobs and economic growth. Please pay attention to fire protection as the past few years have been unsustainable.
Santa Rosa needs to recruit more manufacturing and industrial jobs. the City Council should also not pay \$150,000.00 to study the redevelopment of Bennett Valley golf course. BV golf course is a significant asset to everyone in Santa Rosa and Sonoma County. It has to be

saved and a new operator for the restaurant has to be found. The golf course operator is excellent and should be retained.
I no longer feel safe in numerous places throughout the city due to homeless encampments and homeless hanging around
Santa Rosa has grown so much in population we need more area to drive around, or more access. Affordable Healthier food for all. It so expensive. Since California and Santa Rosa want clean air, and help homeless, help everyone eat healthier with more affordable, "HEALTHY", food. Pay PG&E or Hire more city workers to clear fire hazards and a consistent basis.
Quit wasting money on people who choose to be homeless!
The cost of housing is a crisis throughout the Bay Area that needs to be addressed boldly. We need to build more affordable housing and regulate housing costs so that we don't price all but the wealthy out of being able to afford to live here. Wildfires have menaced our city every year of late, and their threat will only continue to grow with climate change. We should do all we can to be prepared and protected. Finally, we should do more to promote Santa Rosa as a regional hub for entertainment and culture. One tangible step we can take is supporting efforts to bring a Minor League Baseball team back to the area, perhaps on the site of the Veterans Auditorium or the Fairgrounds. We can also add a downtown option for theatre and live entertainment - the Luther Burbank Center does an admirable job, but it does not enhance our downtown core.
Improving quality of life for existing residents will continue to build the reputation of SR as a preeminent north bay City. Housing and homeless services are also critical to focus on.
Something must be done about housing the homeless! Our city is an eyesore!
Housing is a human right, transportation is the single largest GHG contributor, and if we don't prepare for climate change nothing else will matter
Housing is a human right, cities should be designed for people not cars, and unless we adapt to climate change nothign else matters.
For an area that promotes saving the planet, the public transpo schedule and routes have a lot to be desired. Rent is dang near extortion.
We're in a housing crisis and need to subsidize low income housing, not just build more market rate housing. Our public transportation system is abysmal.
Vibrant cities need culture - art, clothes, night life
Housing. Sad young people can't have their dream home. Need affordable housing.
The homeless are a extreme burden on our community. It has a very wide effect on everyone and all businesses as well as services. We need a inforcable plan. A center or area to provide aid, to evaluate need. An adopted county policy that requires participation by homeless or vagrant laws be enforced.
If we can't be safe from wildfires, Santa Rosa would be unlivable.
To better the city & to be able to get around on buses better.
more problems with gangs, guns mentally ill , homeless
My kids and I learned to play golf there!
Open, green spaces are important for people's well being
City council does not listen to residents
Way too many homeless
Protecting against natural hazards is a given, we have lost a lot because of lack of attention and planning to something that is so obvious. Jobs creative and fair pay is must of we the city

will lose high skill people and younger residents. Santa Rosa is now know for it's homelessness and expensive housing. That is not good for high skill people and tourists.
Those items are clearly basic responsibilities of city
By promoting jobs and economic growth, people will be encouraged to find opportunities to lift themselves out of poverty or lower income, they can be inspired to look for new careers in a post covid economy and overall help stimulate the city and its economy with a strong workforce, people earning money and less people living on the streets. Investing in making healthier food and better lifestyle choices is related directly to health and well being, allowing people who can't afford to shop at the big brand organic stores to have access to healthy options. Healthcare, economy and our neighborhoods will all improve as a result of people eating better and living better, longer and happier.
I pay taxes for infrastructure
Yo vivo en una área donde la calle esa mal los niños se han caído de su bicicleta/ I live in a area where the roads are in bad shape, kids fall from their bicycles.
When fires are destroying already over priced housing you're gonna lose all your residents. There go your taxes and ability to ever actually make any real positive changes that would make people want to stay. Also I like parks so I added that as my third option.
when arguments are made not to develop certain areas due to environmental factors such as plant life or endangered species no one ever brings up local tribe's traditional use of the land, we use certain areas for cultural ceremonies that we cannot perform inside I may be the only one formally raising this issue because others in my cultural group are not aware of this survey
The people of Santa Rosa are exhausted and suffering. We need help. We need affordable housing (like, \$600 for a room, \$900 for a one bedroom apartment affordable), mental health resources, ACTUALLY FUNCTIONAL DRUG FACILITIES (Denmark has some incredibly successful programs) - just take care of the damn people please!,
We need to attract more people to the downtown area. It seems like that since the homeless problem has gotten so bad, there has been a significant drop in people coming to Santa Rosa. Prior to COVID there were Friday nights that looked like a Monday down there. Less "mom and pop" shops in the downtown area, more bars, restaurants and business that attract foot traffic.
The city has lost touch with its residents. People who live here want to feel that they are welcomed and have a community that values a traditional sense of place. That means we feel like this place is our hometown, not just a bedroom community. Safety from natural disasters is at the base of this.
In order to have a healthy economy which affects everyone's lives, we need jobs. Offer instruction in schools that promote training for future jobs for those not necessarily wanting or needing four year degrees. Obtaining a 4 year degree is not for everyone; some are naturally gifted to pursue other careers that is just as fulfilling without a 4 year degree.2/ Equal access to clean air, water, and environment makes for a healthier group of people in every way. Third, we've had a history of fires and floods that devastated people's lives,
Unhoused drug users are creating trash/affecting the quality of life for other members of society.
We need equitable opportunities for everyone in Santa Rosa to lead healthy lives
The connected/politicians/business owners have DIFFERENT priorities than the average resident!!!

BOUNDARIES ARE NOT A BAD THING. IT PROVIDES PROTECTION AND SAFETY. WHEN PEOPLE FEEL SAFE AND CARED FOR, THEIR ABILITY AND DESIRE TO GIVE IS INCREASED.
Simply put I like to do and experience things.
Basic needs want improvement
This is not the clean and safe city I grew up in. Now everywhere you look there are homeless, drug addicts, RV's, trailers, and tents full of garbage, weeds, roads that need to be improved. The city I was once proud of is now an embracement!
Nightingale's environmental theory
The underlying problem we have is how we as a community approach decision making. We need to truly empower the people to make real decisions . . . not provide suggestions.
Because SR is being swallowed, both in the physical presence of the homeless and the amount of money being used for high paying positions to "address this problem" and nothing has changed in years.
I would also have added a choice dealing with climate change.
Housing is valuable to the growth of any community. Giving visitors to enjoy our community with personal experience. Education is another important aspect for our community to prepare for any and all Natural, Fire and Earthquake preparations to ensure our community can preserver as community.
Open Space, Recreational Opportunities
Until downtown is revitalized along with a long term homeless solution, the identity of the city, morale of its citizens and important economic engine of the city will be negatively impacted.
Everything about healthy living depends on access. Open space is not safe as long as access is blocked by homeless people. Parks and bike paths must be clear and safe from threatening people and dangerous dogs. We need enforcement of removal of threatening fire fuel. There is a very high level of stress due to safety threats from homeless people and wild fires.
Santa Rosa is not a desirable place to live, and its due to lack of jobs, housing cost caused by: TAXES, PERMITS, REGULATION, and poor transportation (ROADS). improving these things will go a far way to make it a more desirable place to live
I think having affordable housing is a must. It is very hard to have grown up in this community and not be able to afford to live here as an adult.
Housing, housing, housing
focus on SR being a desirable place to live & work
Our streets and landscaping in public spaces is atrocious
We need to prioritize climate change and economic inequities.
Housing in sonoma county is to Expensive and this needs to change. Everybody should be able to find a job, live in Affordable housing and eat well. Not go homeless or starve
Housing is number one. Family stresses, inequities and public health of our community hinges upon access to affordable housing. We can do better. City government and neighborhoods must accept that the status quo is not working and that we'll need to accept changes by finding holistic solutions, easing the permits for new affordable housing, encouraging density, and removing the roadblocks that NIMBY forces have at their disposable. Second is participation. If you're not at the table, you're on the menu. And yet public policies are shaped by those with the time, means and wherewithal to be proactive in city politics. That usually tilts public comment and influence toward older, wealthier, home-owning white

residents. Squeaky wheel get the grease, well, Santa Rosa needs to grease all the wheels, regardless of how loud they can squeak. Third: transportation. Given the size, climate and relative flatness of Santa Rosa, it always surprises me the streets are filled with bicycles like Davis.
Population growth, business events like Fondo, and failure of the city to maintain public services all damage the quality of life in Santa Rosa
More bike paths, a cohesive downtown, vibrancy, accessibility for all
I chose these changes because the current approach to homelessness is not working and I fear we will devolve into the problems that now consume cities like San Francisco, Seattle, and Portland. Our downtown is a wasteland and it started with the failure to recreate it. Look at Healdsburg and Sonoma for examples of how to do it right.
Being outdoors promotes well being and a place for the natural critters, we are a diverse people, that needs to be reflected in our government. Healthier food choices can only improve every one's quality of life
The inordinate noise from leaf blowers destroys the tranquility of our neighborhood. I hear blowers all day, even from blocks away. They also cause air pollution, environmental degradation, and provide no societal benefit. Please take the City of Sonoma's lead and ban these noise pollution machines.
Enrich & fix what we already have in place. Instead of changing
The City has lost much of the luster from years past
Heavily traveled streets like Montgomery Drive, Yolanda, Yulupa and more are in terrible shape and a highly visible area of the failure of City Management. It's not even on your list things that matter most yet people remark on it all the time!
Santa Rosa has an aging middle class and struggling younger workers
Because all three options interconnect and would benefit all of Santa Rosa
It's unhealthy for everyone
Safety, safety, safety!
When you are afraid to walk in your own neighborhood, it doesn't make you want to stay in Santa Rosa.
Protecting against fire I lost my home in 2017
Santa Rosa has become a slum. Homeless and vehicle campers everywhere. The parks are not policed.
If those three changes are developed, the others will fall into place. If you don't promote jobs, attract more employers, and improve the shopping, dining, and entertainment, no one will want to live here. I see you didn't include anything about the homeless. You must solve that problem.
Not letting the homeless ruin our City with crime/illegal dumping
Housing costs are increasing so much faster than income. We have a very serious homeless problem (3,000 and growing) that creates so many social and economic problems. We have seniors on fixed income that struggle to afford housing costs, often paying more than 30% of their pensions - often much more, we have young professionals that have massive student debt and will not qualify for mortgages for many years, we also have residents that are working full time at near minimum wages, and are still struggling to pay for housing. Population is growing. We need to take a more strategic approach, rather than the occasional low-income apartment building with no parking spaces, etc. Housing should be a basic human

right. I can suggest possible innovative new approaches that will solve this problem. Just give it a try.
These components to making our environment, our City one that we FEEL SAFE living in.
The traffic lights need better timing. The light should remain red for a second or two before turning green in the opposite direction instead of immediately.
Having a healthier community is my first choice because it really embraces alot of areas I care about which would include protection from natural disasters, health care, housing for all, better access to good schools, better mental health care options, more environmentally sustainable and humanistic services.
Increase safety for bicyclists and pedestrians
only when all City residents have access to a living wage and affordable housing will we be the City Designed for Living
I am tired of living out of boxes because half of my house is packed up in fear ready to flee from another fire. Enough already
Improve how people move around in SR? Hello? Why don't you just fix the roads we have???
Employment and physical safety are key to feeling secure in my community.
It is far and away the biggest problem
Fires and other disasters kill people and destroy homes. The city needs to support first response during the first two weeks to save lives. Property is less important than people.
There is a profound need of affordable housing that means younger people can buy their own homes. They don't want to rent forever.
A healthier community is incorporating everything listed.
Nothing has been done in the Brush Creek road, Wallace and Badger areas with massive tree trimmings left that will be ripe for a huge fire from 1 cig. Why do trimmings of dead branches and leave it all to become kindling? Many are on top of old fences and homes. Also need much more affordable housing for workers! Many are leaving due to insane rents. Also time for rent control!
Housing needs to be our top priority. Through housing equity and other efforts can be achieved.
Affordable housing is in need in our community for stability and economic growth. Housing is not within reach for households earning minimum wage, and they force to move out the county. We are experiencing crowded households, particularly, with low income families. It creates an environment where poeple have a higher risk to get infected with transmittable deseases such as COVID 19. Poverty is a reaal problem in Santa Rosa, access to affordable food is must as well.
Without health we have nothing.
We need to get the homeless into housing. No one can improve their life without somewhere to go to the bathroom
Improve our broken city streets, provide fire breaks by removing brush and scrub trees to create defensible spaces and improve and create new safer bike and walking trails across our city. I'd like to ride my new ebike from my home in Oakmont without using dangerous and narrow highway 12.
Ensuring clean air, water, providing a robust park environment will create a healthy community.

<p>The city needs to come up with a plan to “clean up” the homeless affliction. The unsightly presence clearly distracts from our local community. We also need to pass a law to make it illegal to park RV and trailers on local streets. The crime rate in Santa arias has increased with the increased presence of homeless and out of town RV parking. We need to start working toward ensuring that residences are protected and given a priority. We pay the taxes not the homeless so let’s turn our attention to ensure we are protected snd listened to.</p>
<p>Promoting the free use of public parks for recreation and fitness checks all the boxes above</p>
<p>I would like to see less homeless on my street. I would also like to be involved in the preservation of the Carrillo Adobe. I would like to know that my family and friends are safer from fires.</p>
<p>Having relied on Public Transit many years ago due to a divorce for 5 years before purchasing a car, the system hasn't change much since then &amp; it should have to keep up with the needs of more people &amp; a Junior college. Parks enrich everyone's lives and livelihood's and means to get to them can be part of public services and amenities that enrich all of our lives. Equal participation by all groups in our City is essential for unity and equity for all. Diversity enriches us all. Participation is the key to harmony.</p>
<p>Obviously protecting from natural disasters is another contender. But I think that fits within the umbrella of "ensuring equal access to clean air, water and environment." Also many of the neighborhoods that are vulnerable to fire are actually some of the wealthiest - of course I don't want anyone's home to burn, but I also don't believe we should be using public resources to protect wealthy neighborhoods and enclaves. Public resources should be spent on creating more equity (eg, Roseland library, creating safe and healthy outdoor parks and play areas for all of SR's kids, making it safe to bike and walk all over the city). A huge part of safety and making our city easy to navigate is getting homeless people off the streets and into supportive shelters.</p>
<p>I selected creating housing for all because of the housing crisis in our City,. County, and State. We need more affordable housing the demand is so high and they current housing supply of affordable housing the waitlist can take up to 3-5 years. It's difficult for low-income families to have access to healthy and affordable food. I choice my 3rd option for protecting against natural hazards due to the natural fires in the past years and flooding in west county.</p>
<p>Economic growth promotes job openings, leading to enrichment of lifestyle in the community. Homeless encampments in the city have brought more homeless around the downtown area, causing devaluation of real estate to homeowners who work hard to pay mortgage while budgeting with less necessities. Occupational training and networking of business referral for these homeless are crucial so that they can earn their keeps just like anyone else makes daily effort by working all day and night 6-7 days a week. Annual fire disasters have threatened our community, halting 1-2 weeks of normalcy in the community.</p>
<p>Jobs &amp; economic growth can help enhance quality of life &amp; educational opportunities for all. Full/equla participation brings more good ideas to discussions while creating "ownership" for all stakeholders. Protecting against natural hazards can mitigate financial risks for all.</p>
<p>It was hard to choose since all of the list is important, but if we get housing for everyone, it will solve a very difficult and complex issue. and I interpreted the clean air, water and environment item as a climate action to help mitigate the impacts of climate change, and if we improve transportation and plan for a more walkable civic plan, it will also help. I could have listed prevent natural disasters too, but I know we are working on that and the county is too. it is also very very important</p>

Reducing homelessness, providing public transportation, and keeping the air and water clean will help fight climate change.
A healthy community depends on a healthy environment; in recent years this had proven true and will continue to be more important moving forward than ever before.
We could really use more bike lanes and safer ways to use alternative transportation. We have a lot of homeless in SR and it would be great to find a way to house them with more affordable housing options and homeless programs..
Santa Rosa is dangerous to bike due to lack of good bike lanes/routes. So many people I know live and work (or attend school) here in town and would bike if it were safer. We need more bike boulevards like Humboldt St. on the East side of town.
Not an affordable, safe community for young families to live in
The City of Santa Rosa should be ashamed of themselves for not repairing the fire areas and putting the settlement funds into their pockets.
obvious home-free people are a huge issue so the 'housing for all' is a 'gimme'. transportation is very inefficient and not convenient - traffic is awful. fires ? what can I say, also pretty obvious
Homelessness is a MAJOR issue.
Stop building houses in places that will/have burned
Why lump parks and retail together? They're often mutually exclusive.
We need to cover the basics before we get to improvements. Mental health/drug abuse intervention are bigger issues, but I realize they aren't a city responsibility.
With so many homeless, residents won't go downtown; businesses are failing for many reasons; merchants put up with homeless invasion & police do nothing
So many people both homeless and housed have mental health problems and there is a lack of services. Even with Medi-cal there are limited or no options for counseling.
Santa Rosa has been on a building binge. We need parks and other places for people to and play.
I want my city succeed. Taken over the decades, it appears a lot of bad ideas were embraced by city "fathers": a mall that separated the downtown, a city hall built onto the creek. Let's get smart.
I'm planning to move next year due to excessive crime and drug dealers. The restaurant and retail options are decades behind current trends - I'm embarrassed to call this place home.
Health & safety are important to me. Getting the homeless into permanent housing with support would benefit all and be most compassionate & humane.
Because they are destroying our neighborhoods
1 Get out of the way of people rebuilding from fires. 2 Enforce laws that disallow homelessness, which is unsanitary and unsafe, and which you do not plan to fix. 3 Fix the embarrassing streets. Support the police who are not abusing their power, in SR, and are keeping crime very low.
Quality of life.
Because they are everywhere and the city spends millions of tax payer money on them
We need to be prepared for fires and earthquakes etc. Rolling power outages. we need to spend money on preparations. AND I love the parklets and cocktails to go from the pandemic and hope we can encourage more outdoor dining options in the future, I love eating outside!! And now there are more options than ever before, lets keep them!!



Cleaning up the garbage piles and graffiti all around the city would be a good start. Fixing the roads, and cleaning things up is where the. It's should focus some attention. The city looks haggard. Trash everywhere , tent cites everywhere.
my selections are oriented toward quality of life and safety
I am not sure what some of what all the above means
it was fie before you broke it, current leadership is inept
I'm still hoping for bike pedestrian crossing over 101 from SRJC to Coddington and SMART
Fix downtown. The central square is uninviting.
These will contribute to a richer, more diverse community which is good for all.
"Improving how people move around Santa Rosa" should be a goal to rethink streets. The pandemic has shown need for more flex-spaces and streets should accommodate all users- pedestrians and bicyclists with a range of mobility comfortableness.
For 18 years the homeless has negatively affected my neighborhood and home downtown. No one cares about us.
So far the city's response to homelessness has been both ineffective and cruel, and every disaster season more people land on the streets. It's our own humanitarian crisis, and it's time both the city and the county got really serious about it.
Right from the start, I don't trust your survey. How many surveys we have take? And you still have NOT improved our lives. It's getting worse.
A ridiculous amount of money has been spent to try and help the homeless but many refuse services. If they refuse services and shelter, they should get a bus ticket incentivising them to leave town. You won't attract talent and money to this area for economic growth if you don't get this resolved. The
New opportunities for families will be a draw to keep the community vibrant but no one will stay if they fear their house burning every year.
Harsher punishment to vagrants living on our streets. Forcing them into drug rehabilitation and programs to get them into low income housing. Mental illness and drug addiction needs the most attention right now!
Santa Rosa has always lacked good public transit and this needs to be addressed. City resources need to be distributed equally throughout the city not just in the areas with more money; e.g. roads and overgrown shrubs. Santa Rosa has always lacked good/any entertainment.
We should consider permaculture and holistic wellness as a community, all of these issues are connected
This city wastes money and just throws money at problems to keep people quiet.
I believe that these 3 things can lead to a more desirable community that attracts people/business and can lead to a more self sustaining community able to provide better services and environments for everyone. (Big picture view)
This city has doubled in population since I was born here, the infrastructure has not kept pace with the population growth.
Our roads and sidewalks are a hazard to drivers, pedestrians & cyclists
If my house burns, none of the other things matter. Drug use in public is creating a public health hazard.
I go out of the county to do retail shopping, the only high end stores are in Montgomery Village.

I think that enriching community public services and amenities would have made the list but I wanted my vote to be about public services and the greater good. Equal participation is needed for all of our communities to feel safe and included. I would like to see more outdoor activities that have a festival type vibration.
All other matters depend on these three
Public services should be improved across the board.
People need shelter. Maintaining homeless encampments or shoving people into crowded shelters is awful. Affordable housing should be available for all. And public transit should be improved so we don't have to be so car-dependent.
More and more people are leaving because of fires, so prevention is key
I was homeless, my parents had to work hard, making little money to support our family, and we had few options, for housing.
If there are more jobs, and more atmosphere in downtown, it will generate the growth to pay for social, health and equal access programs.
We are business owners and find ourselves getting priced out of Santa Rosa in Sonoma County. Our workers can't live here because it is too expensive. Who using and construction costs are astronomical.
Traffic is a major issue
Affordable, safe, decent housing for all is absolutely essential. Everyone should be able to participate in the decisions that affect our lives. Everyone needs to have access to healthy, affordable food.
Our road are in horrible shape. As a business owner it's very difficult to fight the bureaucracy & red envelope tape in order to open or expand. Parks provide and offer a relaxing place to take in all that our beautiful county has to offer.
Maslow's Hierarchy of Needs. I think "how people move around" is a little vague, but I figured that you mean public transportation. I believe American Car culture is one of the greatest threats to our citizen's community, mobility, access, and opportunities. No community, no point.
how to make the downtown area a more vital part of the city
The bus system sucks! Not easy to get around. Too many stops
This is sorely needed in this county.
with the increasing development of Santa Rosa neighborhoods are impacted with crowding, pollution, and other harmful factors. Keep Santa Rosa a vibrant healthy city.
City planning seems to approve additional building and housing without regard to where the water is going to come from to sustain this growth
The pandemic has taught me that there are many hungry children in my community. Many families are housing insecure and struggle to pay rent from month to month with our high cost of living and low wages. It is vital to stabilize and to improve the environment in our most underserved neighborhoods in order to insure that everyone, no matter where they live or what class to which they belong, can live in clean and healthy surroundings, with clean drinking water and unpolluted air to breathe in order to be able to maintain their basic good health.
It feels like the options above are primarily focused on low income or transient populations. As a resident and someone who actually pays taxes, very little is done to make this city

<p>enjoyable to walk around, play in with children, look at from a distance or just driving through. This city is dirty and sad honestly.</p>
<p>Reducing the number of homeless in Santa Rosa by increasing the supply of affordable housing is a major issue for me. I would like to reduce our need to drive everywhere. Unfortunately, the SMART train is too expensive for most residents. I would very much welcome a means to subsidize SMART ridership for low income people. The pandemic has exposed how many Santa Rosans need help having enough food. Ensuring everybody - especially children - has access to food, housing, good education and health care is so important! It also reduces the money the city needs to spend on policing and prisons.</p>
<p>Sonoma county is said to have the coldest average age of population. I live at Oakmont. There are so many people living alone who can only barely take care of themselves, don't have children, sibling or others who will take responsibility for them. I am strong now, but I see myself becoming one of these people several of whom I am supporting with my friendship and services. The support services that elders need in our community will create jobs for many people. But these deserve to be good paying jobs. I am hoping that some of the billions of dollars in the stimulus bill that are dedicated to improving elder support can be directed here to Sonoma County and Sonoma and Santa Rosa.</p>
<p>All 3 equal and healthy, safe and livable Santa Rosa</p>
<p>Equity requires some of these. And I think the selected items will also help drive economic gain- but for all groups, not just a core group of people who already have financial means.</p>
<p>quit tossing money away to the homeless who mostly want to be that way</p>
<p>personal priorities - maximum benefits for everyone</p>
<p>Safety first!</p>
<p>If we have learned anything since 2017, it is that people need safe spaces that are open to refugees. Our foothill parks are fire buffers. Our city parks need to be able to handle influxes of people for emergencies. That could be fleeing a fire or just needing a safe space to park when we are living out of our cars. We need to be able to pitch tent cities for real emergencies and have real bathroom facilities. It's not affordable or practical to export our problems or flee to Petaluma, Marin, San Francisco, etc., when there is a fire. Too many people who live here cannot afford to do that. My neighbor did not evacuate last year because she didn't have gas money for her car or a place to go.</p>
<p>Necesitamos sentir que pertenecemos en nuestras comunidades. Equidad, salud y vivienda es para mi familia y yo algo es algo esencial.//We need to feel important in our own communities. Equity, health, and housing for family and I is essential.</p>

## Question 2

What excites you the most about the future of Santa Rosa? Select up to three. (N:1,714)

What excites you the most about the future of Santa Rosa? Select up to 3.	Count	Percent
Other	198	15%
Better neighborhood connectivity and mobility (routes and types of transportation)	267	20%
New jobs and economic opportunities	273	20%
Equitable access to public services and community amenities (parks, services, retail)	279	21%
Citywide water, air, and environmental protections	325	24%
Affordable housing for different income levels	372	28%
<b>Total</b>	<b>1714</b>	<b>128%</b>

### Additional Comments (N:144)

I'm putting other cause this makes it seem you are building housing for all incomes but you really aren't. The chanate project has failed multiple times as well.
none of those are exciting.
I'm excited about the possibility of effecting change for the city I was born in and love.
The opportunity we have to reenvision our downtown as an exciting destination for shopping, dining, and entertainment through greater housing density that is affordable bringing to life an area blighted with empty buildings and banks that bring no one downtown or drive tourism. Please do not move the county offices here and destroy what could be a vibrant community as it used to be when I was growing up here.
Electric REACH Codes :)
The hope that someone will deal with the increase in crime and homeless.
I am happy that so many are moving away. Too many people here, our infrastructure cannot handle the growth. I am excited to see homeless encampments being taken down and an effort to recognize them as a public nuisance and health hazard.
Setting up more non localized homeless services, meaning spreading the resources to other cities and parts of Santa Rosa not just downtown in order to better serve this community.
Fire safety. Stop PG&E, make them accountable for infrastructure or give us renewable energy alternatives.
Wiping out homelessness and getting rid of any policies that make it easier for homelessness to continue its devastating effect on the good hardworking families in our community.
Provide housing for everyone who needs it. Social services and free health clinics for everyone who needs them. Stop moving homeless people around. Give them a campground for the people who choose to live outdoors. Create employment projects and living wages for everyone. This should be happening federally but do as much as you can in the meantime.
Clean up this city !
I am excited to find a solution to the homeless filling our city

The possibility of thinking outside the box to disrupt the status quo and make a future where residents and our "chosen spot" are given equal rights and protections, rather than favoring the loudest and most monied interests..
Less crime, cleaner environment
More streets like Brookwood on the side of the fairground to be repaved not just fill potholes that creates more and deeper potholes, there has been many streets repaved in Santa Rosa that didn't need it. I understand leaving them in high crime areas so its harder for people breaking the law drive away starting high speed chases, hopefully that can reduce crime a little, crime has been on the rise over the last year
I love Santa Rosa, as it has a lot to offer; beautiful surroundings, proximity to nature, great dining options, and decent shopping. I also think the people care about their community and, for the most part, each other.
Nothing excites me because I just see our city making horrible decisions and bad planning and doing nothing to improve the city. I really wish they would so I don't have to constantly think about leaving! Please do something to stop the homeless drug abusing criminals that are taking over our city! You give them way to much for free and they just take advantage and work the system!
If we have a great downtown and great outdoor spaces and make it affordable to live here, we will thrive..
Get back to basics, fix the pot holes and keep the riff raff off the streets
Biodiversity
Save Bennet Valley Golf course
paved streets
The Greenway, if you can keep it and not cripple it with the same bad planning habits that have nearly destroyed downtown.
Remove transients from streets in front of businesses and parks, stop panhandling in front of businesses and traffic lights.
The outdoor seatings creating more of a community feel and keeping eyes on the streets.
The answer to this question is hte same answer I gave above. As a life long Sonoma County resident, I want to live in a place that actively works to prepare for, prevent and mitigate natural disasters. I want all people to be happy, those housed and unhoused (and ultimately, abatement of the illegal encampments that are lining streets and open spaces). I would like to see retail and restaraunts thrive.
Sadly nothing is exciting me about the future of my city where multiple generations have been born in. The current politicians running this town are destroying it worse than anything I've ever seen in my life!
Beautification of Downtown Santa Rosa
we should be the number one foodie destination in the bay area, aim high and don't think twice
The city is far too focused on the homeless and affordable housing. While those are concerns and I am very involved in helping people find housing and services, Santa Rosa has become obsessed. This obsession is attracting homeless people from all over the North Bay. My dealings with many of these folks has found they did not grow up here and they did not become homeless here. This city has already become a homeless haven 2nd to San Francisco. Eventually you are going to lose your middle class. I know many people including

myself that are considering leaving. Santa Rosa is not the place I moved to 45 years ago. It is run down, dirty, and
With great weather, wine, tourism, and agriculture, the City has enviable competitive advantages
? Yeah this is a BS survey
Protecting the Bennett Valley Golf Course from housing or being paved. The roads cannot handle additional housing, especially in the event of fire evacuation!
Preserving, expanding parks and recreation. Let's get our kids out of their rooms and off their phones. Safe, wonderful, modern facilities will encourage healthy activity.
I am so glad we have our Ag+Open Space tax.
I'd be "excited" if they paved our roads decently
Nice roads. Nice, clean downtown and parks free of homeless where families feel comfortable spending time.
AFFORDABLE SINGLE FAMILY HOMES IN GOOD AREAS!!! A clean city without homeless everywhere, a city that is SAFE!
Hoping the takeaway from the pandemic will be more outside dining. I love that people can eat outside on fourth street. Something this town has always been lacking is outdoor dining. But not Park let's. All of 4th should be closed to thru traffic and be a dining walking shopping paradise.
Nothing - Politicians are ruining this city. Selling out to developers.
Bayer Park, pictured here, has been a wonderful addition to our community. We need another swimming pool. Have you tried to swim lately? So difficult to find availability.
Not much . The city is dirty , crowded and has lost a huge amount of its open space . And we need a larger poli
Quit pouring cement over our beautiful natural assets i.e. the Square. Celebrate our nature, as it nurtures humans.
Making it beautiful again without trash and homeless camps throughout what used to be a gorgeous city.
protecting Pomo/Wappo/Miwok cultural sites
Stop trying to do more when you are not doing what you're supposed to be doing well.
Fire prevention.
If Santa Rosa can use the money from PG&E to prevent wildfires from burning homes, then that will be a viable future for Santa Rosa. Without such prevention and protection that actually works, Santa Rosa will not thrive.
police services the protect us
the possibility that santa rosa may update it's infrastructure to better handle increasing traffict demands.
What would excite me the most is if the Boards and City Government would act upon what is voted in as it is written. Stop changing the rules mid stream and divert funding to whatever the flavor of the moment is at the time. I don't feel I can trust elected officials when they act in their own best interest.
Safer communities
Road improvements, homeless shelters, and enforcement of laws excite me! Focus on those things, I promise it's what the citizens want!
Schools possibly opening so the kids don't suffer anymore.

Being able to continue playing BVC on Monday, Wednesday, Friday.
Bringing fresh ideas or people who can bring honest change not tied to their pension or future investments
In planning for "affordable housing" please do focus on all income levels. Right now "affordable" housing only applies to those at the lowest income range, which absolutely is needed. But there is a wide range between that and being able to afford "market rate" housing which is astronomical. Affordable housing should be available to all income ranges.
Having enjoyable outdoor dining options and entertainment options such as feeder and live music
fixing the potholes in roads
Nothing--it is too late to save this area from the monoculture, rich snobs, and do-gooder politicians who can't see beyond the next election.
I'M REALLY ACTUALLY NOT LOOKING FORWARD TO THE FUTURE OF SANTA ROSA WHICH IS VERY SAD - IT USED TO BE GREAT HERE. WE WILL PROBABLY BE LEAVING IF IT DOESN'T IMPROVE
I look forward to a future where I don't have to see drug needles, trash, and tents everywhere. I look forward to the city making rules against pan handling in street medians, and keeping innocent pets from being put inches away from passing cars.
Very little if you keep behaving like anti American and anti constitution socialists.
Nothing
A day where I can drive around santa rosa and not see the homeless ruining the city and environment
I haven't seen anything exciting. Housing is UNAFFORDABLE
We have a beautiful community, and recreational opportunities are a big part of it.
Safety in our community...
Until I see the improvements listed above I am not excited
Having a nice clean, safe place to live and work
Is affordable housing going be in every question? Seems you made up your mind
The homeless situation is destroying our community, is unhealthy ,
Getting back to the excellent quality of living this city offered 30 years ago. The last 5 years, even before the firs, the city took a downturn by not enforcing laws, prioritizing transients over tax paying citizens
Safety would be great. That hasn't been around for a while.
The proposed green belt on the old CalTrans right of way.
Less homeless
See comment for first question
Not excited, concerned! Our beautiful city is being turned into a trash can by the homeless and it appears city government is not addressing the issue well enough. Giving away house if to people who refuse to work for it is not the answer. I work 50+ hours a week to survive here, not to pay for someone else who refuses to help themselves.
There's nothing exciting about the future of Santa Rosa if you don't clean up the streets and enforce H&S and Penal and Vehicles codes. Stop all illegal camping and dumping!
Downtown revitalization

Leaving Santa Rosa is the only exciting thing left . Congrats - the govt. leaders ruined a wonderful place to live . Now they can live amongst the filth and have housing for all on their dime.
The real opportunity this presents to clean up local government and elect people who really represent all of us.
Fire safety an
Retention of BV Golf Course and significant reduction in the homeless population and crime associated with the homeless population
Resolving the wildfire threats and the homeless problems
Hire more city workers to clear fire hazards and a consistent basis.
It will keep money from being wasted on homeless and maybe try to clean up the shambles this city is in. It's embarrassing to live here.
Embracing our modern reality as a growing city. For too long, Santa Rosa has felt like a small rural town trapped in the body of a growing city. We need to embrace our growth instead of seeking to curb it, and provide an infrastructure that supports it by attracting new businesses and industries (we should encourage more tech companies to come here, providing good jobs that support today's economy), and we should make every effort to enhance our housing infrastructure.
Climate change adaptation
Climate change adaptation
Pretty much nothing. I have absolutely no confidence in our elected leaders.
Non-native plants need to be removed from Parks and neighborhoods; this will help eliminate fire fodder throughout the city
Lean ways to make us safer
Infrastructure and roads for vehicles upgrades
Que se ve urbanizado
advocating for the protection of existing wappo/pomo/miwok cultural sites
Anti-racism work! Please make Santa Rosa less of a white supremacist city and more welcoming to POC!!
Please please please spend less money on homeless and more on roads, attracting more people to visit Santa Rosa, making Santa Rosa a tourism hub
Keeping Santa Rosa as a city with a small town feel, i.e. friendly, welcoming, caring, fun etc.
I would really like someone to do something about the all drugs and crime! I think if we can stop the drug problem that would help with the homeless and crime!
Your doing this survey is a start. Maybe we really can become more democratic.
Stopping Housing First. Its not working!
Being able to live in Santa Rosa with affordable recreational options
See above. If I could feel safe during wildfire season.
BETTER ROADS, Less regulation. Spend less money on social services and handouts.
A clean safe city that's limited growth and maintained it's open and green spaces .
Continuation of community wide events like Wednesday 4th street market, SoCo Museum, and others.
That we learn from the past. Making us a better lovelier place to live
To be determined



All of the above. But the city will struggle with equity without a tax base. Boomers' and government employee pensions cannot offset the dire long term situation of most young people.
Improvements to parks all weather fields
I plan on moving out of here because of the high cost, homelessness and nightmare parking issues!
Not feeling very excited about the future of Santa Rosa because of the homeless
Nothing I plan to rent my home out if thing do not improve and I'll move!
In my opinion, Santa Rosa is the most desirable community in the State. We just need to listen deeply to the community and develop policies that are technically correct, politically supportable, and organizationally implementable. Affordable housing touches on every other issue in the community. No more onesy-twosy bandaid policies, let's try to really fix these problems. Let's look at sustainable, green, low-cost communities of single family, modular, architect designed, prefab homes. \$25-\$55K homes. We can do it. Let's discuss how.
Improve how people move around in SR? Hello? Why don't you just fix the roads we have???
More thoughtful land use planning, emphasizing higher housing density and a more pedestrian-friendly downtown.
Need to get comcast to keep internet and cell phone svc up in all evacs, power outages for safety sake! Also hope someone does something about every home now putting in fire pits as when windows need to be open, entire house is filling with smok. These were meant for homes on acres, not the tiny city lots!, it pollutes the air so badly.
I noticed the city parks are still using pesticides to kill poison oak. City parks are used by children.
I'm excited about empowering disadvantaged communities
To see a more involved use of city resources to keep our city safe.
Higher density development that creates more open space, enhances connectivity (less cars, more biking/walking), and improve the City's image as an attractive place to live, work, and play.
Hopefully we can vote in all new people who will actually clean up Santa Rosa and do right by its citizens.
Sorry, I don't understand. Are we talking about the future I see as things stand, or if/when something changes?
Nothing much excites me about Santa Rosa
Choose leaders who will support business and clean environments
cleaning up the streets and taking the city back from the homeless
I'm not excited. I'm concerned. It's getting too crowded and even more people will come with more housing
What I want, more than anything else, is a city where I don't need to be terrified and in the dark every fire season.
As long as we have the same group of citi politicians, the future of Santa Rosa is looking bad.
A clean city without tents on almost every street corner throughout Santa Rosa.
Nothing, this city is turning into a dump.
Roads need resurfacing and sidewalks need repairs to ensure accessibility for all
Certain problems need to be addressed before engaging in anything new.

Continuing to be a safe and beautiful destination location
Presently, the City and particularly the downtown seem to be on the decline. So what would be exciting is to see progress in revitalizing downtown
No G5 WiFi outside residential homes--lots of problems with this roll out and residents shouldn't have to worry about their health with WiFi
If SR continues its current growth I think its future is bleak...too much pollution, garbage, not enough water...Have these even been considered when approving additional housing?..
Someone stepping up to make this City a great place to live and not a homeless, dirty transient mecca. There are thousands of working, tax paying citizens who feel like they take the back burner living in Santa Rosa. It is almost impossible to talk a walk without weeds in cracks and enveloping the sidewalks or play in a park with nice grass and clean play structures that aren't broken. For some reason Santa Rosa can't seem to get better shopping than Old Navy or Target. So, if someone steps up to the challenge to bring this City back to a level that makes people WANT to live here, that would excite a huge portion of the people in Santa Rosa.
I love living in Santa Rosa. Parks, beaches, forests - all these places are easy to reach. I especially enjoy the friendliness of Santa Rosans. I hope that the city will continue with plans for developing the Roseland area to best serve those residents. A library in Roseland is a very exciting prospect!
Let's get a chunk of that stimulus money and create a care and support protocol for elders in our community.
Cities commitment to fire/alert safety and assistance to fire victims
I have been excited for years about improving Roseland for the people who live there. Don't choke everyone in with inadequate roads, parking, and non existent sidewalks. Make it beautiful and a place of pride.

### Question 3

We want to know your community's and your opinion, which would be the best way for you to participate? Select all that apply to you. (N: 3,837)

We want to know your community's and your opinion, which would be the best way for you to participate? Select all that apply to you.	Count	Percent
Other	38	3%
Phone calls	47	4%
Informational videos	159	12%
City council and commission meetings	181	14%
Community advisory committees	216	16%
Workshops (in-person or online)	217	16%
Focus groups	242	18%
Text Messages	242	18%
Pop-up events	252	19%
Presentations at community meetings/ events	281	21%
Social media	473	35%
Survey (print and online)	575	43%
Email	914	68%
<b>Total</b>	<b>3837</b>	<b>287%</b>

### Additional Comments (N:69)

The city doesn't need my help because I don't care much for Santa Rosa right now
Weekly newsletter from all city managers.
Town Hall Meetings on specific topics during a time of day that the town can tune in.
Regular Town Hall Meetings on these specific topics with Q&A sessions to regularly hear from the community that the representatives represent.
Na
meetings/presentations need to be recorded so they can be shared with those who can't attend
You need to bring in people from the neighborhood different areas of the county people that are being affected different ways to hear their views and the way they think things should be run
I'd like to have the opportunity to volunteer on a community advisory committee, especially if it's being done virtually.
We now know that seniors make up 20% of the population. Create focus groups of seniors so that they are fairly represented. Include Oakmont and assisted-living reps.
If you do anything video based, please *always* provide a transcript and/or slides
Avoiding print as much as possible. I realize there are some citizens that do not have electronic access so yes paper for them
If residents engage the city, especially Planning by attending meetings and hearings, it would be great if our comments were actually considered, evaluate and incorporated vs. just

dismissed. We stopped trying to craft changes because our, and our neighborhoods comments, were so rapidly dismissed, like we were a nuisance. Beyond disappointed with Planning
Whatever the participation method it needs to be online too. Workshops, meetings, "advisory committees, all need to up there game to allow people to get involved with video, powerpoints, and other forms of presentation.
The Press Democrat
Include the Junior College and Service Organizations in presentations to community groups. Zoom presentations with surveys as well.
Post things in plain site of where you plan to do them so people don't find out that something they are opposed to is already a done deal after the fact! Stop hiding what you are doing.
coverage in the Press Democrat
Any way where you actually listen to the ANSWERS and stop providing your own pre-selected "options"
Just Listen and take heed of our concerns .
outreach at Sonoma County Indian Health Project, The Filipino Center in Fulton, The California Indian Museum and Cultural Center, Ya Ka Ama Indian Education and Development Inc, Sonoma County Lake and Mendocino County tribal offices
Please keep option for any public meeting to be available virtually with chat function for questions.
Continue to offer zoom access to meetings even when pandemic is over
Empower CAB with stronger representatives & let residents know who they are.
We're in our early 80's, we do have limitations, but golf is currently not a limitation.
stop having public meetings at 1pm when most tax paying people are at work!
Since city leaders rarely listen to people who pay taxes and instead listen to those who just want handouts. why bother?
y
Notifications and City information in the Press Democrat.
robinannobrien@comcast.net
The same people have a voice at the city. You probably need to do all of the above
Classroom outreach at SRJC
Tik tok
If the city would listen to its constituents and take accountability progress can happen. Until then, our voices are ignored.
We are very disappointed in the foolish decisions to spend our money on consults rather than listening to residents
Try college and k12 newsletters to reach young people.
attend and set up an info desk at minority businesses -Sonoma County Indian Health Project and other Native organizations
Press Democrat
Provide an opportunity for a real vote on proposed actions. Referendums.
Its time to change the same venues that have been available. Its broke...time to fix it. It starts at the top, with new board members and city council members.
Newspaper, through articles and announcements

presentations on public broadcasting TV or local community TV
Press Democrat and radio presentations.
why? nobody ever listens
I'm open to focus groups or advisory committees or workshops if I can get the time
move to non digital options as soon as health allows
Meetings on how to improve our current roads and infrastructure that have been neglected for so many years!
city council members should hold zoom meeting with the public to get a feel for what the people want. We vote for them, they need to hear from us.
Expanding on the workshop idea above - use of online platforms will increase participation in this process and should be utilized.
Series of participatory events (each building on the previous) on "Creating a Vision Plan" for specific areas of the City in which professionals (planners, marketing, financial, etc.) provide information & support so citizens can then work in interactive roundtables to formulate issues, opportunities & solutions.
Have elected officials who DO instead of talk. Nothing ever gets done in Santa Rosa
There is no way to answer this question based on the amount of information given. The question asked what would be the best way for you to participate? Participate in what? An organized program developed by a city agency? Working on one's own to better the city? What participation are you referring to in this question?
when the fires came, we voiced our dismay, you stopped public meetings and ran and hid
dhurley24@gmail.com
Videos posted to the General Plan project website.
jmwilmore@aol.com
In person, no Zoom. Questioning politicians.
I participated in a community design workshop a few years ago and never heard anything more. I was signed up to participate and wanted to follow the plans as they were being developed, but a seemingly positive community engagement event just evaporated due to no follow up. Consistent outreach to participants is key to community building.
Neighborhood groups
Newsletters are nice too.
Santa Rosa city weekly newsletter
I bring this up because I think it's important. We want to ensure continued sustained involvement in the future, and we are (or should be) a college town. Being very specific, there should be a liaison to SRJC's Inter-Club Council. 1. Engaging young involved people (future residences) 2. Have young people see that they're valued, and we want them to be involved - it empowers/engages them to see the opportunities that the city may have. You just need to make sure not to treat them like you're using them. Students can tell.
Radio
In person walking tours of the neighborhood with interview questions relating to the neighborhood.
direct communication with city council members
I'd like to work or consult w program development.
Prefer Workshops, In-person

Any way we can have dialogue
Community gardening.

## Question 4

Would you say that in general your health is: (N: 1,228)

3.1 Would you say that in general your health is:	Count	Percent
Very good	521	39%
Good	339	25%
Excellent	263	20%
Fair	70	5%
Poor	21	2%
I don't want to say	11	1%
I don't know	3	0%
<b>Total</b>	<b>1228</b>	<b>92%</b>

### Additional Comments (N:344)

More walkable neighborhoods. The sidewalks in the neighborhood around Park Lane Villas are jacked up and dangerous. Totally inaccessible, also.
Access to free healthcare
Ability to get places with non auto modes of transportation reasonably
Exercise
Less drug addicts being allowed to throw diseased sharps and around town.
More outdoor entertainment for children and adults.
Safe bike paths, more class 1 connectivity between neighborhoods, developing the SE greenway
more outdoor and recreation places to be with out crowds and with out so many restrictions; ability to be active in outdoor volunteer work again.
The pandemic is taking its toll on me and my family physically and mentally. Prior to the pandemic, lack of safe, clean, family-friendly gathering places downtown kept us from venturing out into the city much.
Cleaner air, enforcement of mask wearing for COVID19, a sheriff that enforces local health laws and business rules.
Knowledgeable hospitals
That the community valued mental health as much as physical health.
If I felt safe to walk my neighborhood. Currently the homeless has not allowed me to feel safe walking around
Access to safe outdoor spaces
More walking trails where people actually wear masks.
Being able to bike and walk in my neighborhood with my kids without almost getting run over by cars constantly. More green spaces, street trees, and food trees in public spaces.
YMCA pool to open.
More exercise.

More exercise.
Better safe bike routes through the city.
well-lit places to run in the evenings
I need access to free health care. I also need access to free groceries that are whole foods and organic. I don't use food banks and food programs because the food is not organic. I mostly need organic produce.
A clean city
Affordable healthier food choices
Reopen my yoga studio
Maintain as many parks, open spaces, walking-biking paths as possible within the city
More parks and bike pathways
More safer walking/ biking routes
Free or very low cost fitness options (exercise groups, teaching people how to eat healthy) to people that are disabled/obese/low income/fixed income, personally more law enforcement presence would lessen my panic/anxiety/stress due to being a victim of assault by neighbors
Being able to socialize and visit without fear of Covid
Time off from work
If our elected officials will work w/PGE to stop the fires. They need to get out of PG&E packet
Safe place to walk downtown. Downtown focus on farmers markets, craft fairs, wine/dinner events, music events. Utilize the square.
less stress from Covid 19
Fewer disasters. Health care systems not owned by corporations.
Fewer fires (smoke) and anxiety about evacuation & PSPS, Also, FIX THE FREAKIN' ROADS. This city's potholes and patches make it look like a third-world country!
Decrease risk of smoke and wildfire, improve air quality
More activity
Being younger
Less noise !
encourage more walking less need to drive/intra-city mass transit
Keeping parks and recreational areas open & accessible - not converting to housing or other businesses.
More family-oriented fitness activities
safe walking trails
Losing the weight I've gained during this pandemic
open our gyms and swimming pools
Dental issues and vision check up needed. I also wish to switch my diet more vegan because of this more indoor lifestyle.
Improved outdoor amenities in low resource areas.
Car-free linking all green space throughout the City so that multiple green spaces can be accessed safely - this can include bike/walking paths adjacent to roads as long as there is a curb separating the road from the path
No wildfire smoke! (I have asthma.) Also, for mental health, being able to enjoy spaces outside, without fear of the areas surrounding being occupied by encampments.

Better bicycling routes
Repave old roads so I don't crash on my bike! Pacific Ave is near deadly when heading to the JC.
Why would this even be a question, if we are working on a general plan
covid-19 vaccination
Walk on SAFE creek paths, enjoy a CLEAN and SAFE park without trash, litter, debris, needles and RV's, walk downtown without being accosted by transients.
Places Bennett Valley Golf Course, Galvin Park, Howarth Park, Annadel Park, bike paths, walking trails, greenspace, outdoor activities and events.
Healthy vegetarian fast food
Belief that government is honest would reduce stress
More parks open space
Safe walking paths, public golf course, a more walkable downtown
Better mental health care
More spaces to be outside, especially with my kids!
Getting out to exercise and hike in our parks
Cleaner air: reduce gas powered blowers/all blowers sending particulates into the air and creating noise pollution; healthier landscape: incentives for not using poisons/chemicals/roundup/etc... protecting environment helps everyone's health
Golfing
Better bike paths, maintaining free access to beaches, free days to access our county parks.
Not much, I'm old
Better mental health services and accommodation for people with autism and/or ADHD. I have both and it is a barrier to getting and keeping a job, being jobless is a great source of stress which makes my chronic headaches worse.
Less stress = racial equality
More exercise, so my muscles and stamina are better
Focus on making our city safe again and we can all sleep better at night
More trails connecting cities to bike on
backissues
Saving Bennett Valley Golf Course
Exercise
Addressing wild fires, homelessness issues, and affordable housing. Those three issues cause immense mental stress and psychological trauma.
Better air quality, safer and more walking and cycling routes
A clean city without human waste being dumped into the creeks by the homeless living in RVs and the homeless all over the city in tents dumping waste and needles on the streets. Doctors that don't drop patients for not coming in often enough. I have great private insurance but, no doctor.
Better air quality during fire season
Access to gym classes for seniors
More options on organic, gluten free, vegan, etc at the restaurants and groceries.
Access to clean, safe hiking trails. Not having to worry about my kids' safety when we are outdoors hiking or riding bikes.



Reduced anxiety
Greenway bike/walking trail, more gyms in Bennett Valley
Being 20 years younger
Better neighborhood running routes? I'm a runner, and I live in Roseland. I tend to prefer street running to track or gym running, but the way the city has gone about neighborhood development plans (or lack thereof) historically has led to there being very few through streets, and those streets being very heavily trafficked. I also cycle, and the same issue applies.
less smoke in the air
Safety on sidewalks, facilitated downtown mobility=walking, biking, physical activities support
Another swimming pool.
Better roadways and more bicycle paths
Less traffic, crowding and better air quality.
Keeping all recreational activity options currently available
Eliminate the hazards created by homeless camps
opening up the gyms
More white blood cells
More frequent use of our regional parks.
Being less scared to exercise outdoors alone. Right now, that doesn't feel like a safe option.
Monitoring my heart now that I have tested positive for Covid, and monitoring my lungs due to wildfire smoke induced asthma
workout classes
Fewer airplanes ( or electric airplanes) flying over my house.
less stress
Fire prevention, end of COVID pandemic
Continuing working on my mental health with therapy and psychiatry
Less stress caused by encroachment of homeless on our neighborhood and other public spaces we utilize.
safer options for biking and walking
already a cyclist, keep working on that.
Clean air - reduce the fires that put so much smoke in the air.
not have several cancers
lose wieght
increase spending on mental health care.
No more fires that cause my husband and me great anxiety
Better nutrition and exercise
being able to listen to live music, in person, & dance.
Widespread safe, curbed, bicycle lanes
Less growth in Santa Rosa equals less traffic which is less stressful for me. Serve the community that is here, now
Reducing smoke from the wildfires each summer
Be young again!

Better access to open space areas.
Herd immunity for Covid
More easy walking trails. Make Santa Rosa Creek safer to walk.
safer bike routes
I would present the benefits and value of eating a plant based diet. This would cut down on many health issues. Nobody needs milk or meat they are detrimental to good health.
Opening the schools. We can't make ends meet if we cannot go to work. We are stressed if our children are falling behind.
Our doctor says whatever you're doing to keep doing it and that would be golf!! A 5 mile walk each time golf is played is the key!
better county governance
Clean air
Not having road rage from all of the crappy traffic created by overbuilding, narrowed streets, and POOR, POOR PLANNING. Can't wait to see the next travesty this city visits on its downtown. I will never go there again, and I once worked there and loved it!
job
Connecting the bike trails together, rather than so many broken segments.
Continuing to play on our 18 hole golf course with my family including grand children!
Being able to go outside without being pan handled or assaulted by bums
Reducing anxiety about needing long term care
affordable health care
Crime is out of control here and I am sad Santa Rosa is NOT the community I raised my boys in.
Easily accessible green space and trails
End-to-end bicycle routes throughout the city. Move to renewable energy. Increase bus routes / jitneys for convenient access to major shopping and employment hubs and SF commuters.
Less stress about finding appropriate housing (not apartment style)
Spend more time exercising outside
Areas to walk safely
Doctors that focus on my personal health rather than what the "normal" is
Availability of fresh produce
be younger
Safe jogging paths, not having to worry about being stabbed by homeless
More exercise
Feeling safe to walk, bike, bus in any part of our city especially on trails near creeks and parks due to homeless people and their living areas and trash, fecal matter, needles.
Access to walking paths that are not trashed by homeless!
Being able to use our parks again without fearing for my safety or my children's safety due to needles, human waste and vagrants hanging around in broken down RVs
Clean up bike paths so they can actually be safely used again.
I would love to feel comfortable jogging around Santa Rosa but I always get harassed by homeless people.
que abrieran mas espacios publicos para practicar ejercicio al aire libre

Less stress
Exercise
More golf...and a better diet!
Lower cost of living or higher paying jobs.
Maintain our affordable outdoor activities, parks, golf, camping, hiking
Better food organic
Not a community based issue for me
Having space that is safe for me to walk with my children that feels safe
Ability to actually USE the bicycle trails around here without having to deal with the vagrants who pollute the Creek and lower quality of life for everyone.
Time machine
Remove myself from the infuriating situation this homeless mess has forced my family to live in.
safer environment
No idea how this is relevant to the bottom line of running our city; it does point, however, to the huge disconnect between local government officials and their perceived mission.
Fire safety. Vaccines.
Saving Bennett Valley Golf Course
Remove covid risk of unmasked homeless taking over Santa Rosa
Weight loss
Getting younger
I'd like to be able to walk on the sidewalks without encountering homeless camps.
Not worrying about crime and gangs.
A greater public transportation infrastructure, pedestrian and bike-friendly development
Access to more park and recreational amenities and services
Saddle Mountain becoming a State Park.
Saddle Mountain into a State Park
Better doctors!! Better water.
Affordable food and access to safe recreational activities and fitness options
Bike, walking, horse riding trails, free access to organic veggies in community garden
Get a handle in my type II diabetes
More activities for participation for young and old. Walks, painting, crafts, affordable music lessons.
The will to get up and actually exercise regularly
Cure for cancer
access to doctors close to where I live
Safe distanced walking paths
Mismanaged health department - vaccine distribution
Lower rents
Quitting smoking.
being younger
Access to affordable or outdoor gyms, access to healthier food, initiatives to promote and advise people on making healthier food choices.

less wildfire
Universal health care
More affordable living. Better mental health services.
Less homeless people in our community. Stop spending money on them and they will leave. Think about what you have all done, you've allowed catholic charities to build a homeless high rise in the downtown area and the county to buy a homeless hotel in the downtown area. Who is going to want to visit this city???
More regular exercise
My wise decisions. I appreciate the many trails, good neighborhood to walk, friendliness of folks. And church community that I pray you will allow to open fully.
Remove homeless encampments from my neighborhood
Clear the vagrants from our streets and parks so I can continue my physical rehab safely
Better walking and biking paths
More exercise - my work is very sedentary
Enable more bicycle and pedestrian opportunities
Safe parks to walk in that aren't taken over by homeless drug addicts!
A feeling that we are revising our local government
Preserving outdoor recreation options
Less stress.
More exercise. The park near me has become a refuge for those without homes and I do not feel safe walking there by myself.
Access to more city/regional parks that are well maintained, electronic buses, vehicles safety plan to stop speeding in neighborhoods, city tree program to plant trees in front of houses
less stress
Clean safe streets and maintained sidewalks without the cracks and tree root raised cracks in many neighborhoods
More opportunities for recreation in nature and sidewalks that are in better condition, especially tree roots lifting sidewalks and creating tripping hazards
to exercise
Better more affordable health care options for all
reducing future fires and continued repairing city, county, and regional parks so that I can get outside.
Getting younger!
Better bicycle access. More running paths.
Greater access to public outdoor parks, green spaces
Banning gas-powered leaf blowers would improve my mental health.
Forming a better plan to take care of disasters such as fires pandemics evacuations
Less stress over rent, fires, air and water quality
golf and easy "safe" walking trails don't go places anymore because homeless and thugs scare me
Knowledge that the climate crisis is being dealt with.
Be younger than 70 again.
You cannot improve my health, only individuals can improve their own health through exercise and proper eating.

My own self discipline
Additional vigorous exercise, more recreation
Feeling safe to walk the trails alone
If Kaiser had a clue. More opportunities to bike everywhere safely. Bike lanes are not safe, esp if you ride a recumbent trike. I would bike everywhere if it were safe an I had a locker to park my trike in. Try putting one of those in a rack or on the front of a bus. Must ride such a bike due to disabilities of aging.
Access to green - gardens, forests, vistas, mountains, ocean, and a community that is diverse and respective of different opinions, and a feeling that the City has a clever, informed, innovative plan to get us to 2050, before all of our options run out. Call me. I can help.
Maintaining BENNETT VALLEY GOLF COURSE AND GALVIN PARK
continued access to organic local foods / ways to exercise.
Being able to walk in my neighborhood without being accosted or having to step over drug addled people.
Less stress from ridiculous traffic patterns.
being 20 years younger. Getting the covid vaccine. The shortages in Sonoma county are inexcusable.
Let me be in charge of my health, NO mandates! I am 74 and don't want to be told how to protect my health!
more & safer walkable and bikeable streets, fewer vehicles
Less anxiety about climate change (wild fires, PSPS's, drought), and earthquakes.
Except that despite my best efforts I did get Covid
I pay a lot of money for healthy food at Whole Foods, Oliver's and Community Market. Free and low-cost food programs never offer food that is organic. I could use some help with my food but can't use it if it isn't organic.
keep homeless out of Joe Rodota Trail
dedicated time spent outdoors exercising
Make masks and lockdowns illegal (they already violate our civil liberties and constitutional rights).
Better option for local transportation for those who cannot drive
Lower taxes and less spending by government officials
Nothing SR can do; I need to put more emphasis on taking advantage of the resources already available to me.
better transportation options for non driving seniors, more reasonable cost with flexible scheduling
Being younger
being younger.....
pools reopen safely
Less smoke from Fire pits, more no burn days. Mental health: less trimmings left on BrushCreek!
Lose weight. I would love to see a swimming pool in the Southwest Community Park or somewhere in Southwest Santa Rosa, especially with all of the development going on.
Community gardens fresh local organic food
Provide safe areas around the city where you encourage outdoor exercise.

Par course or public fitness facilities.
less cars
Que la comida saludable fuera menos cara.
Walking in the City
More Open Spaces
New knees!
More walkable and bikeable options to avoid driving
More recreational spaces, trails, parks. Having the county park pass available for low-income families at a lower cost to be able to access the parks.
Affordable energy to keep house warm in winter months.
Lose weight, be more physically active.
a stable climate: the things that are changing our climate are bad for health.
Not as concentrated outdoor activities - recreational activities and open space areas have become increasingly overcrowded
no wood burning in city limits
Securing a larger supply COVID-19 vaccines so the majority of the population can get vaccinated.
If I could spend less time sitting at my computer (desk job) and more day time outside breathing the fresh air. Speaking of fresh air, fire season makes it hard to stay healthy with exercise. Too much screen time is bad for mental health.
more outdoor exercise
Lower taxes
Access to Covid vaccine.
Have parks that aren't burnt from the 2017 Tubbs fire to enjoy being outside
Walking City and affordable food, dancing in the plaza, more play time
Allow limited gathering of traditional herbs and fungi in Santa Rosa and regional parks
More swimming pools!
Better bike paths and public transportation to get me walking more
More large public parks for walking, such as Spring Lake and Taylor Mountain
Universal health care, and make dental care part of it.
more activity
Leaving Santa Rosa
Feeling safe when I exercise outdoors in my neighborhood
Acess to therapies that aren't covered by my insurance.
More parks
More safe bicycle routes all over the city
Feeling safe to walk and ride a bike along the city parks and trails. Currently filled with used needles and drug dealers
Less trash, needles, dirty streets, illegal encampments
Less stress regarding wildfires in the Fall.
why do you/city want to know
Don't use my tax money to support illegal emigrants.
Weight loss

Fewer toxic chemicals. Better accessibility for disabled folks
More prescribed burns to prevent intense smoke of wildfires
opportunity to exercise: swimming pool, bicycle paths, fitness like a weight room and gym
Parks trails natural habitat
More parks for walking, safe bicycle routes to encourage bicycle riding
I would like to walk around downtown without being affronted by street homeless behavior and litter. Being an older woman, I want to feel comfortable as a pedestrian.
Cleaner air, water and food.
Not living in a city that is run by a bunch of nasty political prostitutes who are owned and operated by realtors, developers, and unions!
health has nothing to do with fixing SR, just make the city work, roads, jobs, quality of life
better air quality, less wood smoke
more biking paths - safer to bike on lanes -
Lose weight
Healthier air
Working less; living in an even more walkable neighborhood (I'm in Bennett Valley, which I consider pretty walkable already)
Unobstructed access to outdoor activities- trails and parks.
Less stress. People here are uptight, unfriendly and rude. I've lived here 34 years and I don't even recognize this city.
A miracle? Not all health issues are resolvable.
More parks and opportunities for recreation
Feeling safe in my neighborhood and when I go downtown. I would also like to walk the creek trails and enjoy the parks, but I do not feel safe because of the homeless issue.
Less stress about fires, crime, homeless, housing and cost of living increasing
Feeling safe walking the streets of Santa Rosa
Clean Santa Rosa. No homeless, no 🔥.
Only my own behaviors.
Citywide nonprofit health insurance, affordable organic food and farmers market subsidies, all electric buses and fleet
Better roads and designated bike lanes that aren't full of pot holes and road debris. I used to ride downtown a couple of times a week but now feel unsafe with road conditions.
Exercise
I have had the heavy oppressive odor drift down from the laundry room in Burbank complex to the extent I cannot breathe the air and must stay indoors for the duration. People need to be educated about the harm caused by the toxics they use - household, soil, air, ingestion.
Improve safety in parks. Some Homeless can be very threatening (Jennings Park, Doyle Parker's.)
More reasons to be outside. - maybe something through the Parks modeled after the South Africian Run Walk For Life groups
Easier pedestrian access to Howarth Park
Medicare for All
More exercise
Going into remission from Stage 4 Metastatic Breast Cancer

Access to mental health services
I need to prioritize exercise and healthier eating.
Better way to get around to doctors appointment
Better access to care for all.
Medicare for all
Mejor aire. Agua limpia. Mejor metodos para reciclar. Mas seriedad en el reciclaje de las cosas.
Wellness and support for all
Public transportation would actually help me to walk more along with walkable food stores and medical offices in my neighborhood. Moving Hwy 101 underground to remove the social and environmental injustice, which is created by dissecting neighborhoods. Our downtown neighborhoods bear the brunt of the noise and air pollution of traffic. Moving Hwy 101 to another part of the city would only endanger another neighborhood. More parks and pocket parks downtown. City sponsored gardening classes for all seasons, restarting and offering classes for reclaiming water for gardens, but this time for both homeowners and renters. Encouraging urban gardening, helping people to get started. Investing in the community by helping neighborhoods to organize for healthier neighborhoods.
keep water safe to drink, lower air pollution, promote parks and walking trails, no "biosolids" (aka sewage sludge) on our local farms--be honest about this, provide a big tent for homeless so that little tents can fit underneath and provide sanitary trailers, no cannabis grow near neighborhoods,
Move more, cure MS
More parks, open spaces and better connectivity to such places by bicycle and hiking. The Joe Radota Trail from Santa Rosa to Sebastopol and Graton is a great example and the trail that will eventually go all the way to the coast.
No more fires. Clean Santa Rosa
Honestly, I am overwhelmed with stress driving around this City daily and looking at dirty streets, homeless camped out on corners and in front of hard working people's businesses, watching nurses have to walk through sidewalks full of weeds on their breaks... the list goes on. If Santa Rosa City Members could make positive change in these directions, I would feel happier about where I live.
I would like to be able to bike throughout Santa Rosa. I don't now because there are few bike lanes and it's too dangerous.
Less stress during evacuation from Oakmont during fires
Less fires and smoke. Less anxiety around fires and evac in Covid times.
Not be old
not working
being able to walk around my neighborhood without tripping on uneven sidewalks
Eliminate the use of harmful pesticides like round up being sold and used in Sonoma County
better tennis courts
More bike lanes and paths
Control y rentas asequibles, enfoque en salud mental y mejores salarios.
less stress worrying about mega wildfires





## Question 5

Which of the following describes you best? (Select all that apply to you.  
(N: 1,968)

4.1 Which of the following describes you best? Select all that apply to you.	Count	Percentage
I go to school in Santa Rosa	43	3%
Other	92	7%
I own a business in Santa Rosa	175	13%
I work in Santa Rosa	526	39%
I live in Santa Rosa	1132	85%
<b>Total</b>	<b>1968</b>	<b>147%</b>

### Additional Comments (N:112)

I move to Santa Rosa in May and currently live near Santa Rosa
I was born and lived there 65 years, do you remember attending the Fremont School on Humbolt St. I did 1956-1963
I attend church in Santa Rosa, I volunteer in Santa Rosa
Parents own a business in SR
Native SR resident
I do community service in Santa Rosa
I have done everything on this list in Santa Rosa except own a business. I work in another town but continued to live here because I once wanted to raise my family here. I don't think I will stay. My family gave up the business we owned in Santa Rosa and moved away. I'm the last one hoping for a turnaround here.
I own commercial property in Santa Rosa
I am also a landlord in Santa Rosa, and in Unincorporated Sonoma County.
Long-time owner of property in Santa Rosa
Worked in SR but now retired
I grew up in Santa Rosa and still remain close with family and friends in the area.
I grew up in Santa Rosa now live in Sonoma but still own a house in Santa Rosa and play golf at Bennett Valley golf course every week from April to November
Lived there for 43 years!
I live parttime in Santa Rosa and am working on coming back fulltime
Born and raised here, now 57 yrsrs.
I live just outside of the city line.
Work as a teacher in Santa Rosa- retiring in 3 months
Map is not working for neighborhood.
Born and raised in Santa Rosa for 56 years.
Retired
Retired & raised 2 kids here. Here since 1986.
I live near Santa Rosa and visit there often

Until recently, my husband had an office in S.R. I shop in S.R.
May want to retire in Santa Rosa
I am a retired volunteer for a local nonprofit
Retired from working in Santa Rosa
Would like to see more Senior OUTDOOR activities organized.
my sister lived in santa rosa
I own my home
I live in Cotati.
Former Santa Rosa resident. My daughter lives in Santa Rosa.
my extended family/inlaws live in rincon valley and I service customers in santa rosa.
I have lived in Santa Rosa for 57 years
I am a youth promotor and board of director at Latino Service Providers
Involved in improving my community.
i moved my business out of santa rosa due to disagreements on leadership.
Represent a non-profit in SR
Retired from working and going to school in Santa Rosa.
I plan to move away from Santa Rosa as soon as possible. I am a taxpayer who has lived and worked in this area since the late 70s and ran a business here for over 20 years. I cannot describe how sad it has been to watch the grape growers, developers, and other rich people take over. Of course, the owners pay a lot in taxes, so little of what they do is criticized because you love their money. When traffic can't move, we run out of water, and the rest of the place burns down, maybe you'll start to see why big agriculture and development are NOT good for the area! For MANY years, growers, builders, etc. used illegal workers and ignored the many ills and expenses they brought to the area. Now you want to build houses for the homeless. Yes, some are deserving, but have you actually observed or talked with the homeless? MANY are unwilling to follow basic "rules" of society and are rude at best and dangerous at worst, yet you want to encourage them to stay?!? What is wrong with you?!? Sadly,
I am a retired business owner.
Resident since 1965...Santa Rosa is my home town. I have taught school here. Raised my family here. Been a community volunteer here both in the schools and City. Helping with raising my grandchildren here.
I work in Napa Valley and Santa Rosa. Napa has been working to revive downtown very well
I am self-employed and find work during covid has been hard
Just sold and am moving! So happy!
I have children in school in Santa Rosa
Lost home and business in Glass fire
From Santa Rosa, my parents live there now
I grew up in Santa Rosa.
4th generation born and raised
Save Bennett valley golf course
Work at a school

Born in SR but looking to leave state because of poor govt decisions and high cost of living (taxes)
estoy viviendo en Santa Rosa por 28 años & me interesa seguir mirando cambios en esta comunidad tan diversa. // Lived in SR for 28 years Interested in see changes in this diverse community
I live in Petaluma, but use many services in SR
Transit homeless
I run a business, but do not own it. Have plans to own one at some point but hesitate as long as the homeless are in control of the city.
Own home in Santa Rosa
I grew up here and came back to raise my family
I was raised here and moved back to raise my kids
Retired
born and raised santa rosa indigenous tribal citizen
Native Santa Rosa, ready to move because of the lack of leadership in taking a hard line on homelessness and criminals wandering our streets.
Before COVID, I attended SRJC classes
Live in unincorporated Santa Rosa
I work at Legal Aid of Sonoma County
I use to live and work in Santa rosa. We still do business out of Santa rosa
I lived in SR for over 30 years
I am relocating to Santa Rosa, because it has amazing portential.
I live on Petaluma Hill Rd south of the city. I shop, attend church, am part of the Southeast Greenway Campaign and mainly travel by bicycle.
I own a house in SR but currently rent it out. I may move back into it in a few years.
SRHS class of 1965
Retired. Santa Rosa resident since 1982
I've resided in Santa Rosa for about 40 years
Live in West Sonoma county
Retired from owning business in SR
Retired from being self-employed in SR
Retired in oakmont
My address is Santa Rosa and I live in the county.
my children go to school in Santa Rosa
Life long resident
i am a volunteer community garden manager
Brother, sister, cousin, parents in SR
I have worked in SR, I have gone to school in SR, I own a house in SR & now I am Retired in SR
I live just outside SR city limits but am in the city a lot and recognize the importance of its impact.
I volunteer in and around Santa Rosa.

I belong to the Unitarian Universalist Congregation here, and volunteer in our community and attend concerts and enjoy our natural environment and the diversity of dining opportunities.
My husband is a physician in private practice.
Retired from owning a business in Santa Rosa for 35 years
I used to teach in the Santa Rosa City Schools, but due to a mere 1% raise in 10 years that was immediately taken away by significantly larger class sizes and the high cost of health insurance, I left this district and now work for another school district in Sonoma County. I am similarly considering moving out of Santa Rosa.
I was born at Memorial in 1959.
I live on an "island" surrounded by Santa Rosa. All the problems & none of the benefits if living in the city
50 year resident
Both my of us are retired.
I'm retired in Santa Rosa
Retired
Live in Santa Rosa part time
I am an activist, involved in community gardens, homeless co-managed villages, and CLT promotion efforts.
I live in unincorporated Santa Rosa.
Worked there for over 35 years. My son & granddaughter live there.
I live in Petaluma but go to Santa Rosa for restaurants, entertainment, see friends, etc. Would be great to have better transit options overall. Overall in Sonoma County only the poorest ride the transit. Wait times are long. Multiple transfers suck. I would rather take transit but it takes three times as long as driving.
I went to school in Santa Rosa in the past.
I grew up and went to school in Santa Rosa
Neighbor City
Many of our Nursery customers live there.
Live just outside the city limits but do all my shopping, etc. in Santa Rosa proper.
I'm retired and volunteer in Santa Rosa.
retired
I retired from Maryland to live in Northern CA.
Retired, Under employed musician and licensed therapist.
43 year resident
I am a 4th generation Sonoma County resident, my children 5th and my granddaughter 6th. I love it here

## Question 6

What is your gender? (N:973)

4.3 What is your gender?	Count	Percent
Female	615	46%
Male	311	23%
Non-binary	41	3%
I prefer to not say	5	0%
I prefer to self-identify	1	0%
<b>Total</b>	<b>973</b>	<b>73%</b>

## Question 7

What is your race and/or ethnicity? (N:871)

4.5 What is your race and/or ethnicity? Choose all that apply.	Count	Percentage
Pacific Islander	2	0%
Black/African American	11	1%
Native American	18	1%
I prefer to self-identify	25	2%
Asian	27	2%
Hispanic/Latinx	78	6%
I prefer not to say	95	7%
White/Caucasian	615	46%
<b>Total</b>	<b>871</b>	<b>65%</b>

### Other (N:31)

This does not matter
Jewish ancestry
Italian/Sicilian/North European ancestry
Filipino
mixed race Filipina
American Native
Caucasian but am mistaken for Latino
Celto-Slavic.
multi generational portuguese resident of the north bay
Fifth generation Californian.
British to the bone marrow
European American
Human race. That's all that matters.
Italian, Irish & German
Italian American

Brazilian-american
I am an American with various links to various countries by my ancestors
Chicano
Trabajadora y organizadora de eventos, con buenos valores
fertile Homo sapien
This shouldn't matter anymore
I am white but most of my immediate family are black / and husband is immigrant so I identify alot with issues of brown / black people here.
American mutt....more than one ethnicity
English American. white & Caucasian are racist terms
Jewish
Mixed
I am white, but my home is a multicultural environment.
Californian
I'm white (The Caucasian race is an outdated grouping of human beings historically regarded as a biological taxon which, depending on which of the historical race classifications is used, has usually included ancient and modern populations from all or parts of Europe, Western Asia, Central Asia, South Asia, North Africa, and the Horn of Africa.)
Mexican
hispanic and WASP

## Question 8

What is your age? (N:791)

4.7 What is your age?	Count	Percentage
50 to 64 years old	218	16%
65 year old and over	218	16%
35 to 49 years old	217	16%
25 to 34 years old	112	8%
18 to 24 years old	23	2%
17 years old or younger	3	0%
<b>Total</b>	<b>791</b>	<b>59%</b>

## Question 9

What language do you speak at home? Select all that apply. (N: 898)

4.9 What languages do you speak at home? Select all that apply.	Count	Percentage
<b>English</b>	766	57%
<b>Spanish</b>	91	7%
<b>Other</b>	25	2%
<b>Sign Language</b>	5	0%

<b>Mandarin</b>	4	0%
<b>Korean</b>	3	0%
<b>Russian</b>	2	0%
<b>Cantonese</b>	1	0%
<b>Asian Indian Languages</b>	1	0%
<b>Vietnamese</b>	0	0%
<b>Tagalog</b>	0	0%
<b>Total</b>	<b>898</b>	<b>67%</b>

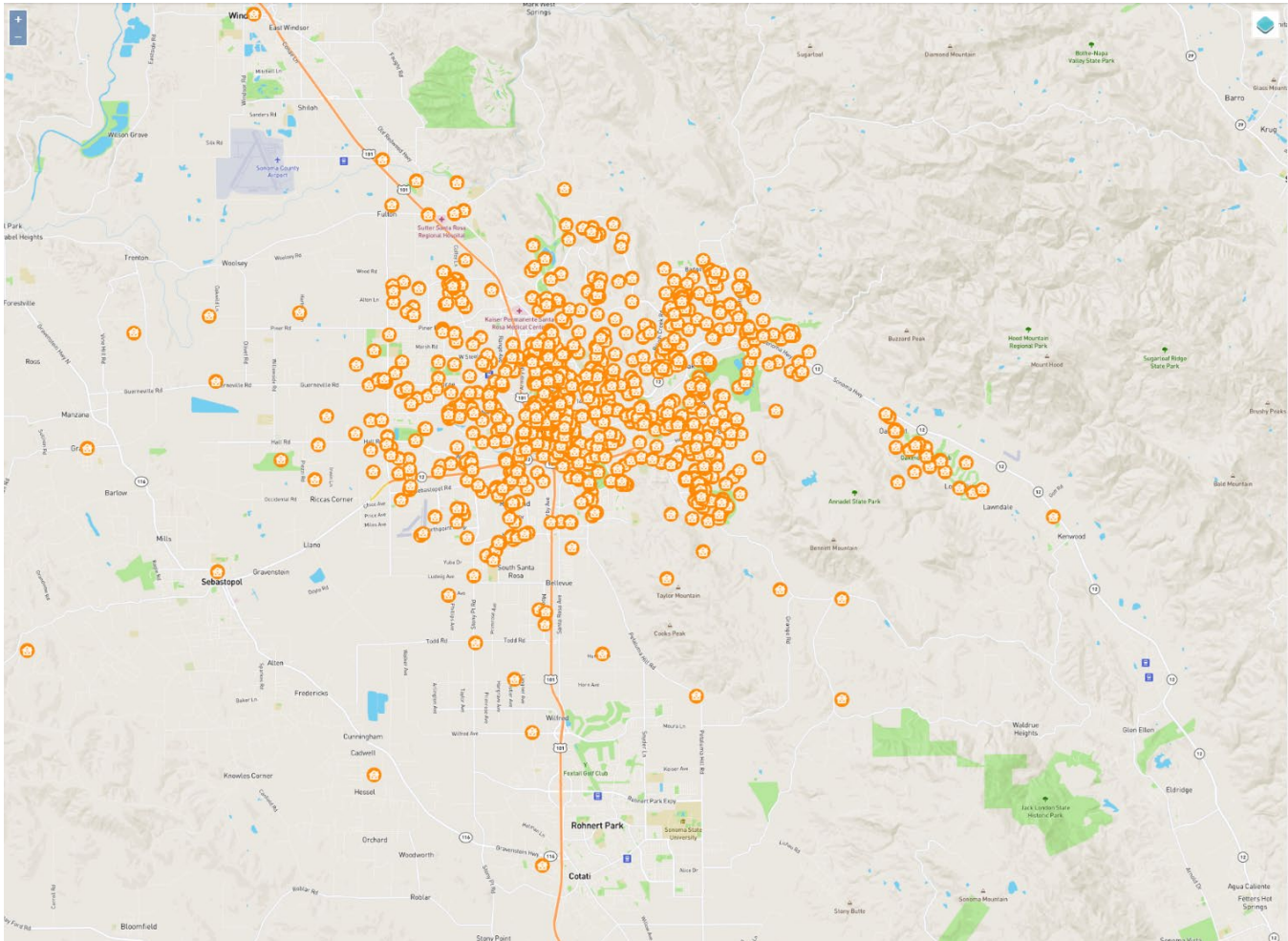
**Other (N:26)**

Greek
German
Czech, Spanish, Slovak
German
Italian
Japanese
French
mauri, cockney, french
Lao, Thai
German
Portuguese
French
French
Bulgarian, Armenian
I speak our national language
German
French
French
Prefer not to say
Italian
Japanese
English only in America
kitty
French
Norwegian
The official language of California is English!



## Question 10

What is the heart of your neighborhood? (N:837)



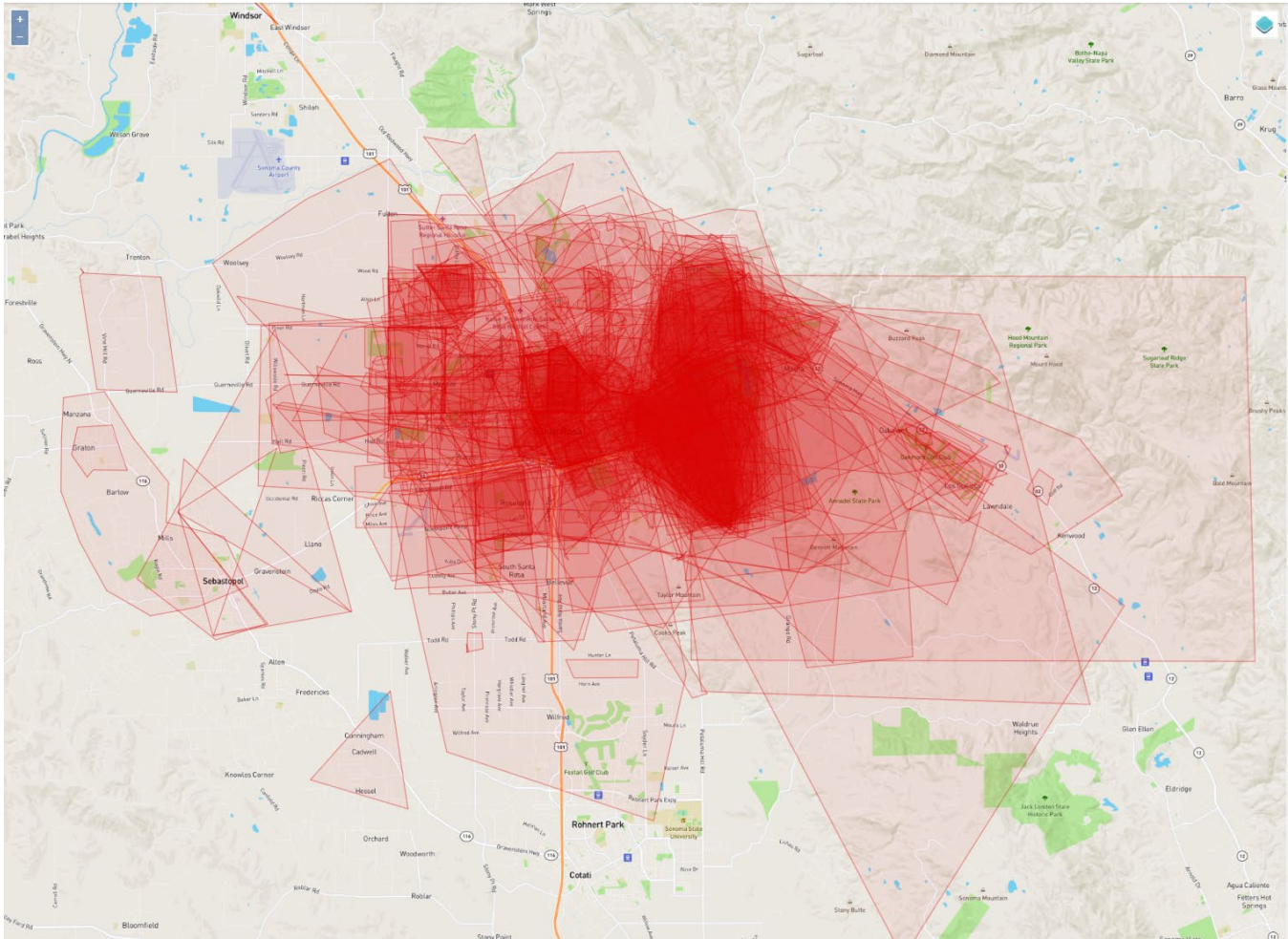
## Question 11

What makes this the heart of your neighborhood? Check all that apply. (N: 1,169)

What makes this the heart of your neighborhood? Check all that apply.	Count	Percentage
Other	76	9%
This is the place that our neighborhood is (or should be) named for	107	13%
This is where we gather to celebrate	169	20%
This place reflects who we are as a community	184	22%
This is where we shop and get services	248	30%
This is the middle of the neighborhood	385	46%
<b>Total</b>	<b>1169</b>	<b>140%</b>

## Question 12

Map the boundary of your neighborhood. (N:586)



## Question 13

What is the name of your neighborhood? (N: 513)

Downtown Santa Rosa
South E
Doyle Park / Montgomery Village
Birkinstock Village
Bennet Valley
Fountaingrove
North West Santa Rosa
Montgomery Village
Bennett Valley
Finney

Bennett Valley
West SR
Brush Creek
Sequoia Park
Roseland
Goldleaf
Roseland
Rincon Valley South
McDonald District
We don't have one
Strawberry
South Santa Rosa
Northwest Santa Rosa
Sierra Meadows
Graton
Rincon Valley
Roseland
Santa Rosa
don't know
Montgomery village
Hidden Valley
Montgomery Village
Southeast
Bennett Valley
Fountaingrove
Grace/Proctor
Peterson lane area
fountaingrove
Melita
West End
Rincon Valley
Idk
Junior College
murdock terrace
Memorial Hospital
Oakmont Village Community
Oakmont
Rincon Valley
Doesn't have one
Don't Inoe
Unknown ?
Name??? North West

JC
Bennett Valley
Brush Creek
Rincon Valley
Ragle Ranch
west end
Northern JC neighborhood
Live oak
Edgewood Farms
Montgomery Village / Sherwood Forest
Corporate Center
JC Neighborhood
NW Santa Rosa
Gold Leaf
Montecito Meadow
Lemur
North Village
Bennet Valley
Jacob's Addition
Oakmont
I call it "outer railroad square" but I think it's Jacob's Park
Hidden Valley
Bennett Valley
Bennett Valley
Bennett Valley
Bennett Valley
Bennett Valley
Bennett Valley
Southwest Santa Rosa
Bennett Valley
Proctor Terrace
Bennett Valley and Downtown Santa Rosa
Part of Bennett Valley
Coffey Park
Vista del Lago-the Terraces
Olive Park
Sierra Creek Village
Idk
McDonald
Ridley-manhattan-brooklyn-jennings-new york
Bvh
Rincon Valley
Rincon Valley

Fountaingrove
Coffey park
Downtown
Rincon Valley
St Rose Historic District
Roseland
Places I shop and walk regularly
Bennett Valley
Steel Lane JC
Jc neighborhood
oakmont village
no name
West End/Railroad Square
Downtown
Renaissance Apartments
Burbank Gardens
Proctor Terrace
Lomitas Flats
Rincon Valley
Junior College
Upper Hidden Valley
Bennett Valley
Lower Fountaingrove/Upper Hidden Valley
Oakmont Village
Bennett Valley
Vista Del Lago
Roseland
SW Santa Rosa
SW Santa Rosa
Piedmont Heights/St. Francis
NA
East side Santa Rosa
NorthWest Santa Rosa
Junior College area
Roseland
Bennett Valley
North JC
Bellevue Ranch
Skyhawk
? It doesn't have one that I'm aware of .
Slater and Mervyn
Westside

Coffey Park
santa rosa
live oak
Larkfield
Coffey Park
Terry Road neighborhood
Murdock Terrace
Bennet Valley
Bennett Valley
Burbank Gardens
Memorial Hospital
no idea what the name is
McDonald Neighborhood
I don't know
Rincon Valley
oak park way
JC Neighborhood
Village School
Apple Tree
Bennett Valley
Moorland
Bennett Valley
Montgomery Village OR Bennett Valley
Coddington/JC area
Vista del Lago
JC
Coffey Park
Junior College
N Dutton Ave
Bennett Valley
Junior College Neighborhood
finely
Northeast section
Edgewood Farms
Edgewood Farms
city of santa rosa
JC Neighborhoods
Bennett Valley
Rincon Valley
Northwest Santa Rosa
Fountaingrove
Upper Hidden Valley Estates

Spring Creek/The States
Bennett Valley
JC Neighborhood
?
Bennet Valley
Bennett Valley
Fox Hollow Community
Bennett Valley
Montgomery Village
Coffee Park
Bennett valley?
Northwest Santa Rosa
Hidden Valley
Burbank Gardens
Coffey Park
Coffey Park
Coddingtown
Marlow Estates
Coffey park
Junior College
Run on Valley
Bennett valley
Doyle Park
Junior College
?
Rincon Valley
Bennett valley
Golf and country club
Bennett Valley
Brushcreek
Bennett Valley
Bennett Valley
Bennett Valley
Bennett Valley
South Park
near Memorial hospital, SRPD and Fire Dept
Bennett Valley
Summerfield Heights?
La crosse
Amorosa Village Apartments
Grace Tract or Proctor Terrace
Bennett valley

Bennett Valley
Coffey Park
Montgomery Village
Nielsen Ranch
West end
Doyle Park
Jr College
Bennett Valley
Bennett Valley
JC/Mcdonald
Upper West Third
Larkfield
Rincon Valley
Rincon valley
Live oak
St. Rose Neighborhood
St Rose
Creekside
Roseland
Badger
South Park
Rincon Valley
West End
Coddington (?)
Lincoln Manor Estates
Bennett Valley
Roseland
Rincon Valley
Rincon Valley North
Downtown
Rincon valley
St Rose
St rose
South west
Bennett valley
Montgomery Village
Rincon Valley
downtown
Rincon Valley
West college
Grace Tract
Jacob Park West



Vista del Lago
St rose district
Sierra Meadows/Copperfield
Fountaingrove
Roseland
Summerfield?
JC neighborhood
Rincon Valley
McDonald Historic District
Downtown
Roseland
Bennett Valley
Roseland
Bennett valley
sherwood forest
Rincon valley
West Bennet Valley
Rincon Valley
Bennett Valley
Bennett valley
Montgomery Village
Cooffey Park
don't know
Finley park area?
Brush Creek/rincon valley
(don't know)
Skyhawk
Vintage Oak/Valley West
Peterson
santa rosa
Brookwood Mobile Home Park
Burbank Hardens Historical District
Coddington
Montgomery Village
Rincon Valley
Jc neighborhood
Olive
Lomitas
Pine Creek
Junior College
Coddington Area
Montecito Heights

Skyhawk south
South Park
?
West End
Downtown
Bennett Valley
South Park
Bennett Valley
bennett valley creekside
I do not knowe
Memorial
JC Neighborhood
Fountaingove
Cypress-Matanzas-Creekside neighborhood
Memorial Hospital
JC Neighborhood
Brush Creek
W. Steele
Bellevue Ranch
Summerfield-Annadel Heights
Kingwood st
Luther Burbank Gardens
Hessel
Crosspoint
Hidden Valley
Coffey Park
Junior College
Edgewood Farms Community
bennett valley
Oakmont
Oakmont
McDonald Historic District
Rincon Valley
?
Juilliard Park/Burbank Gardens/SOFA
Bennett Valley
Coddington Mall Area
Jack London area
West End/Downtown
Bennett valley
Southeast SR
JC

Bennett Valley Knolls
The Junior College Neighborhood
Oakmont
Oakmont
Lomitas
St. Rose Historic District
no name
St. Francis Acres
Whitewood
hidden valley
Bennett Valley
The street no one knows -Saracen
Grace tract
Lomita Heights
downtown
Skyhawk
Lomitas Flats
? Montecito ...
McDonald District
West Sonoma County
Spring Lake-Summerfield
Overlook at Fountaingrove
overlook at fountaingrove
JC
Oakmont
Oakmont
Hidden Valley
Cobblestone
Skyhawk
Southwest Santa Rosa - Mervyns Meadow
Not sire
Not sure
Pinercrest
North Santa Rosa
Bennett Valley
south park
Santa Rosa Junior College
Walking distance to downtown
Rincon Valley
Town and Country
South Santa Rosa
Vista del Lago

Junior College
West Santa Rosa
Southeast Santa Rosa
Piedmont Heights
Rincon Valley (north?)
I dont know
Coffey Park
Bellevue Ranch
Coffey Park
Coffey Park
Woodgate Glen
Coffey Park
Montgomery Village
west of downtown
Coffey Park
JC neighborhood
Hidden Valley
NE Santa Rosa
Hidden Valley
Junior College
Hidden Valley
Gordon Ranch
Juilliard Park
Montecito Heights
Fountaingrove West -- extended
Downtown
St. Rose
Downtown
?
Juilliard Park
Memorial Hospital
montecito Heights
st rose
Proctor Terrace
Juliard Park
Walkham Place
Junior college
West End Historical District
Unknown - next to Grace Tract
Rincon Valley
Montecito Ridge
Jc

Ridgway Historic Neighborhood
west end
Luther Burbank Gardens
Luther Burbank Gardens
St Rose
I don't know
Austin Creek (includes small housing developments adjacent to the Austin Creek Subdivision.)
Roseland
The JC Neighborhood
Montgomery Village
Where I Spend My Time
JC and Lomitas flats
Coffey Park
Grace Tract
SRJC historic neighborhood
Montgomery Village?
North of JC.
rincon valley
Wright
I have no idea. It's Piner/Fulton on Next Door
Bennett Valley
South East Santa Rosa
Montgomery Village/Spring Lake/Bennett Valley
Bennett Valley Montgomery Village
Bennett Valley Montgomery Village
South Park
Oakmont
Coddington north
SE Santa Rosa
Lomitas
lincoln Manor Association
Wester End
Bennet Valley RD.
Rincon Valley
Rincon Valley
Junior College
Montgomery Village
Rincon Valley
Bennett valley
Roseland
Coffey Park
East Santa Rosa

Brush Creek
Montgomery village
Mountain View
Court side village
Downtown
East Windsir
Windsit
Santa Rosa Village mobile home park
Montecito Heights
Idk
Brush creek
JC Neighborhood
St Rose
St. Rose
Roseland
Miramonte
Edgewood
Fountaingrove
Fistor Dr
Oakmont
Acacia Lane
Memorial
xxxx
Bennett valley
Rincon Valley
Roseland
Sherwood Forest
There is no name for our neighborhood
Bennett Valley
South Park
Fountaingrove
Beaumont Way Peeps
West End
Bennett valley
Coffey Park
southeast side, mtgry village, bennett valley
Rincon Valley
South Park
Sequoia Gardens
Northwest y Coffey Lane.
Sierra Meadows in Northwest Santa Rosa